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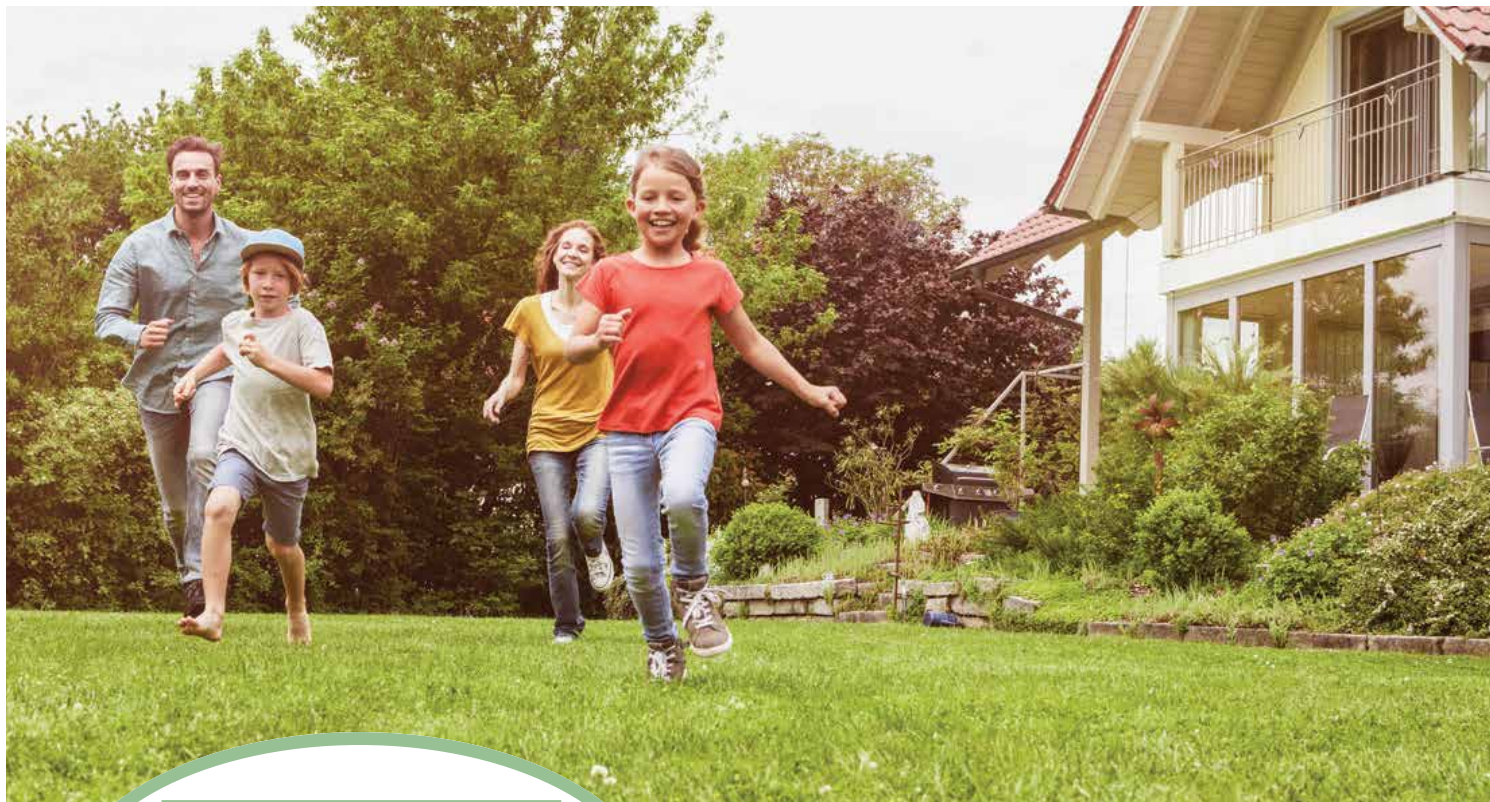
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Inside



- 10** Welcome to Lake Placid
- 11** Newcomer Information
- 15** History of Lake Placid
- 21** Town of Murals
- 25** Caladium Capital of the World
- 29** Lakes & Fishing
- 33** Golfing
- 34** Places of Interest
- 43** Lodging
- 46** Jobs
- 47** Restaurants & Dining
- 50** Education
- 51** Festivals & Events
- 52** Worship
- 53** Membership Directory



GREATER LAKE PLACID CHAMBER OF COMMERCE

18 N. Oak Ave., Lake Placid, FL 33852

Phone: 863-465-4331

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caladiumfestival.org

Get connected!



All phone numbers listed in this directory have an 863 area code, unless otherwise indicated.

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YOUR HOMETOWN NEWSPAPER SINCE 1919

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Highlands News-Sun Staff



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As a lifelong resident of Highlands County, Lake Placid will always hold a very special place in my heart forever. The Saturday morning Farmers Market, the lovely residents of this wonderful town, and of course the gorgeous lakes here are just a few of the unique attributes that make Lake Placid so very special to me. I am so proud to live and sell real estate in the community that I adore!!!

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TOM TAYLOR

Tom@HighlandsHomeTeam.com
571-745-6625



KATIE WILSON

Katie@HighlandsHomeTeam.com
863-464-0848



IRIS CHAPMAN
941-889-8587



SUZANNE STONE
SUZANNESTONE863@GMAIL.COM
863-464-0912



Welcome to Lake Placid

Lake Placid, town of murals and Caladium Capital of the World, is a favorite visitor destination. Family friendly and dedicated to a commitment of quality of life, it is also the ideal place to relocate and start a business. When visiting Lake Placid, the first thing you will notice is the warm community feeling and smiling faces.

The Greater Lake Placid Chamber of Commerce represents hundreds of businesses, professionals and individuals located in and around Highlands County, Florida. Our members are in Lake Placid, Sebring, Avon Park and beyond.

Begin your journey on the following pages to learn more about our great town, which was voted Reader's Digest's 2013 "Most interesting town!" It's the rich history, area attractions and local businesses

that create this hidden gem. Then, make your way out for a self-guided mural tour, a bite to eat or some shopping and sipping.

Our town is beautifully photogenic, and we love seeing your pictures, so remember to tag us on social media.

A great first stop is our Chamber office and Mural Gallery located at 18 N. Oak Avenue. Our friendly volunteers will be available to welcome you!

Sincerely,

Jennifer M. Bush

Executive Director

Greater Lake Placid

Chamber of Commerce



Newcomer Information



CLIMATE & GEOGRAPHICAL FACTS

Average high temperature 84° F

Average low temperature 61° F

Average mean temperature 72° F

Average annual precipitation 52.3 inches

July is the average warmest month.

The highest recorded temperature was 103°F in 1998.

On average, the coolest month is January.

The lowest recorded temperature was 13°F in 2001.

June is the average wettest month.

EMERGENCY/MEDICAL

In case of emergency, dial 911

Hospitals

AdventHealth Sebring 863-314-4466

4200 Sun 'N Lake Blvd., Sebring, FL 33872

AdventHealth Lake Placid 863-465-3777

1210 U.S. 27 N., Lake Placid, FL 33852

HCA Florida Highlands Hospital 863-385-6101

3600 S. Highlands Ave., Sebring, FL 33870

Fire Departments

Highlands Park Fire Department

863-699-3711

Lake Placid Fire Department

863-699-3753

Leisure Lakes Fire Department

863-699-3769

Placid Lakes Fire Department

863-465-7805

Sun 'N Lake Fire Department

863-699-3708

Lake Placid Police Department

863-699-3757

8 N. Oak Ave., Lake Placid, FL 33852

Highlands County Sheriff's Office

863-402-7200

434 Fernleaf Ave., Sebring, FL 33870

POPULATION

Town of Lake Placid 2,360

Greater Lake Placid area 23,000



GOVERNMENT

U.S. Senators

Federal

Sen. Rick Scott

813-225-7040

801 N. Florida Ave., Suite 421,

Tampa, FL 33602

rickscott.senate.gov

Sen. Marco Rubio

813-977-6450

3802 Spectrum Blvd., Suite 106,

Tampa, FL 33612

rubio.senate.gov

U.S. Representatives

District 18

Rep. Scott Franklin

863-644-8215

124 South Florida Ave., Suite 304,

Lakeland, FL 33871

franklin.house.gov

State

Governor

Gov. Ron DeSantis

400 S. Monroe St., Tallahassee, FL 32399

flgov.com

Lt. Governor

Lt. Gov. Jeanette Nuñez

400 S. Monroe St., Tallahassee, FL 32399

flgov.com

State Senator

District 29

Erin Grall 561-443-8170

5301 N. Federal Hwy, Suite 135,

Boca Raton, FL 33487

Erin@ErinGrall.com

State Representative

District 83

Kaylee Tuck 863-386-6000

205 S. Commerce Ave., Suite B

Sebring, FL 33870

kaylee.tuck@myfloridahouse.gov

U.S. Social Security Administration

Highlands County office: 800-772-1213 --
BOLD office name

3700 Commercial Drive, Sebring, FL 33870

socialsecurityoffices.info/co/fl-highlands

Local

Town Council

863-699-3747

1069 U.S. 27 North, Lake Placid, FL 33852

lakeplacidfl.net

Town Administrator Phil Williams

863-699-3747

pwilliams@mylakeplacid.org

Mayor John Holbrook 863-699-3747

jholbrook@mylakeplacid.org

Vice Mayor Ray Royce 863-699-3747

rroyce@mylakeplacid.org

Newcomer Information

Councilman Greg Sapp 863-699-3747
gsapp@mylakeplacid.org

Councilwoman Nell Frewin-Hays
863-699-3747
Frewinhays@gmail.com

Councilman Charles Wilson 863-699-3747
cwilson@mylakeplacid.org

Highlands County Board of County Commission

DISTRICT 1 Avon Park
Kevin Roberts 863-402-6500
kroberts@highlandsfl.gov

DISTRICT 2 Lorida
Don Elwell 863-402-6500
delwell@highlandsfl.gov

DISTRICT 3 Sebring
Scott Kirouac 863-402-6500
skirouac@highlandsfl.gov

DISTRICT 4 Lake Placid
Arlene Tuck 863-232-8560
atuck@highlandsfl.gov

DISTRICT 5 Sebring
Chris Campbell 863-402-6500
ccampbell@highlandsfl.gov

COURTHOUSE

Highlands County Clerk of Court
863-402-6565
590 S. Commerce Ave., Sebring, FL 33870
Highlandsclerkfl.gov

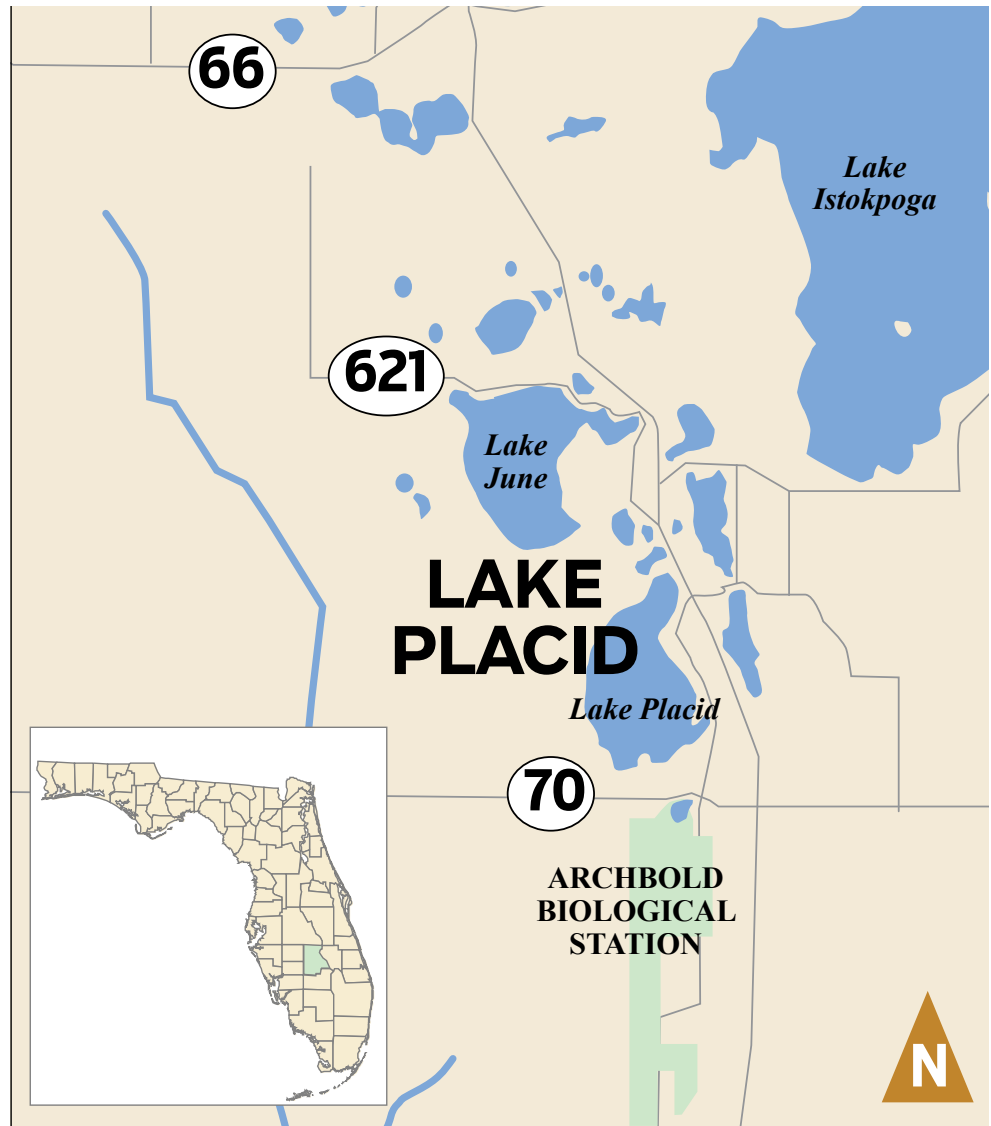
GOVERNMENT CENTER

Highlands County Government Center
863-402-6500
600 S. Commerce Ave., Sebring, FL 33870
highlandsfl.gov

Veteran Services Office 863-402-6623
Denise Williams, County Veteran Services
Officer

Officer
7209 S. George Blvd., Sebring, FL 33870
highlandsfl.gov/departments/
community_programs/veterans

12 🌱 Welcome to Lake Placid



LIBRARIES

Heartland Library Cooperative
myhlc.org

Branches

Sebring Public Library 863-402-6716
319 W. Center Ave., Sebring, FL 33870

Avon Park Public Library 863-452-3803
100 N. Museum Ave., Avon Park, FL 33825

Lake Placid Memorial Library 863-699-3705
205 W. Interlake Blvd., Lake Placid, FL 33852

REGISTRATIONS

Automobile

Driver's License, license plates and car registration
Highlands County Tax Collector

Main office 863-402-6685
600 S. Commerce Ave., Sebring, FL 33870

Avon Park Branch

116 E. Main St., Avon Park, FL 33825

Lake Placid Branch

11 N. Pine Ave., Lake Placid, FL 33852
hctaxcollector.com

Fishing/hunting licenses

Highlands County Tax Collector
863-402-6635
Florida Fish and Wildlife Conservation
Commission 888-486-8356; 888-347-4356

Boating licenses

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863-402-6635

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School Board of Highlands County Highlands County Public Schools

863-471-5555

426 School St., Sebring, FL 33870

highlands.k12.fl.us

SUPERINTENDANT

Dr. Brenda Longshore

longshob@highlands.k12.fl.us

DISTRICT 1

Isaac Durrance 863-381-7401

durranci@highlands.k12.fl.us

DISTRICT 2

Donna Howerton 863-381-2664

howertod@highlands.k12.fl.us

DISTRICT 3

Jan Shoop 863-381-4338

janshoopsbhc@gmail.com

DISTRICT 4

Reese Martin 863-471-5555

Martinr2@highlands.k12.fl.us

DISTRICT 5

Nicole Radonski 863-471-5555

radonskn@highlands.k12.fl.us

Private Schools

Lakeview Christian School 863-465-0313

496 Kent Ave., Lake Placid, FL 33852

Lake Placid Montessori Academy

863-699-1164

9 Lakeview St., Lake Placid, FL 33852

Colleges/Higher Education

South Florida State College

Lake Placid: 863-465-3003

500 E. Interlake Blvd., Lake Placid, FL 33852

Avon Park: 863-453-6661

600 W. College Drive, Avon Park, FL 33825

southflorida.edu

PETS

Animal Services 863-655-6475;

863-402-6730

7300 Haywood Taylor Blvd.,

Sebring, FL 33876

Humane Society of Highlands County

863-655-1522

7321 Haywood Taylor Blvd.,

Sebring, FL 33876

humanesocietyofhighlandscounty.com

UTILITIES

Cable Provider

Comcast 800-266-2278; 863-385-2578

3010 Herring Ave., Sebring, FL 33870

xfinity.com

Electric

Duke Energy 863-678-4450; 800-700-8744

2051 Old Scenic Hwy, Lake Wales, FL 33898

duke-energy.com

Glades Electric Co-Operative

863-465-0231

214 State Road 70 W., Lake Placid, FL 33852

gladesec.com

Telephone

Century Link 800-261-1691

centurylink.com

Waste Management

Town of Lake Placid garbage pickup

863-699-3747

Highlands County garbage pickup

863-655-0005

2023 Chamber Calendar of Events



February

4-5

Arts & Crafts Country Fair

18

Ragin' Cajun Date Night

April

15

Comedy Night

July

28-30

Caladium Festival

29

Caladium Festival Car & Bike Show

December

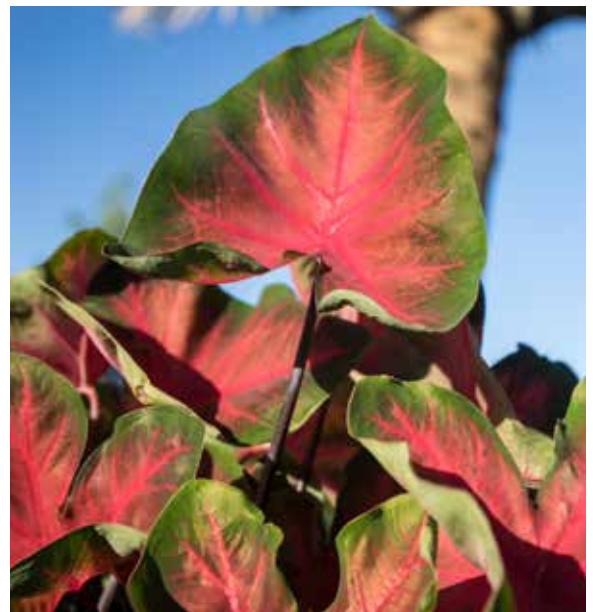
9

Christmas Parade

TBD

Christmas Mixer

DATES & EVENTS ARE SUBJECT TO CHANGE





Lake Placid Town Hall

History of Lake Placid

The land comprising present-day Lake Placid was opened to homesteading by an act of Congress in 1909 as most of the native Seminole Indians had, by then, been forcibly moved to Oklahoma or had fled into the swamps further south.

Just three years later there were 75 homesteaders in the area, according to an unofficial census. As was customary during

that period the name of the settlement changed frequently. First, it was called Lake Buck, then Lake Stearns (named after U.S. Surveyor General Marcellus Stearns), and then Lake Placid.

Things picked up a bit for the fledgling community in 1916 when the Atlantic Coast Line Railroad began operations in the area to move timber, turpentine and people up and down

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Taylor Bittner Photography

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guestrelations@lpccc.net

2665 Placid View Dr, Lake Placid, FL 33852, USA

History of Lake Placid



the center of the Sunshine State. The settlement name was once changed to Weco (or Wicco) to coincide with the name of the railroad stop. By 1924 citrus production and land development began and the town was again listed as Lake Stearns.

Things changed quickly when Dr. Melvil Dewey "discovered" the town in 1927 and thought the area looked a great deal like his native Lake Placid, New York.

Dewey earned fame as the creator of the library cataloging method called the Dewey Decimal System. He had a vision that Lake Stearns could be a semitropical branch of his beloved Lake Placid Club in the Adirondack Mountains in New York state.

Dewey hoped to attract wealthy members of his club to come south during the winter, so he built a hotel in town for rich tourists. Dewey convinced the town to change the name from Lake Stearns to Lake Placid to sell his resort idea back in Lake Placid, New York. Town leaders followed Dewey's lead and convinced the state to change Lake Stearns to Lake Placid in 1927.

Thus, the town began its status as a resort destination. Dewey's dream did, indeed, bring the rich and famous to Lake Placid. Among the visitors to the newly named Lake Placid

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were inventor Thomas Edison, automobile visionary Henry Ford, tire magnate Harry S. Firestone, baseball legend Babe Ruth and even the notorious gangster Al Capone.

The Great Depression interrupted the growth Dewey had anticipated. But Lake Placid has managed to keep the same name for 96 years and has grown into a wonderful place for raising families, for retiring and for vacationing. While residents enjoy the benefits of small-town living, there is a lot more than you'd expect packed into about two and a half square miles.

The heat of summer doesn't deter the annual Caladium Festival that showcases a unique farming industry and the reason for one of Lake Placid's nicknames, "The Caladium Capital of the World." Some 70-80% of the world's caladiums are grown here from seed and their bulbs shipped to market. A highlight of the Caladium Festival is a car and motorcycle show that is rightfully billed as the largest summertime car show in the southeast.

The Arts & Crafts Country Fair, staged each February, is organized and staged by an all-volunteer committee. The two-day celebration is now celebrated as a mecca for arts and crafts enthusiasts and spans uptown DeVane Park and at near-by Lake Placid Middle School.

The reason for another nickname, "Town of Murals," is evident to anyone who visits. Visitors immediately notice the beautiful and informative murals that adorn commercial buildings. The murals tell the story of historical events and



Caladium Fields

people of Lake Placid. The vision of Lake Placid as a "mural town" came from Bob and Harriet Porter who had seen a similar concept during a motorcycle adventure in Canada and returned home to create the Lake Placid Mural Society. From humble beginnings, the Mural Society now boasts 50 giant outdoor murals in its collection.

In 2013, the town added yet another nickname ... "The Most Interesting Town in America," according to a readers' vote conducted by Reader's Digest magazine.

Lake Placid is also home to the American Clown Museum and School, where classes account for more than 1,600 graduates taking "Smiles, Love and Laughter" back into their



communities as members of Toby's Clowns. Lake Placid, today, has more clowns, per capita, than any other town in the world.

Recreation in the Lake Placid area centers in its 29 freshwater lakes, offering water sports and some of the best trophy bass fishing in the United States. Golf, tennis and hiking are also popular.

Lake Placid boasts two elementary schools, a middle school and a high school; all with variations on a Green Dragon theme for the schools' mascot. There is also the Lake Placid Center, a branch of South Florida State College.

All in all, Lake Placid proves good things come in small packages. 🍀



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The Town of Murals is a very special, colorful place. Lake Placid has been called many things, "America's Most Interesting Town" by Reader's Digest, the Caladium Capital of the World, quaint, charming and friendly. Perhaps the best-known moniker is the "Town of Murals."

Fifty murals grace the business walls lining the uptown district. These larger-than-life artistic creations show the rich history of the town from its beginnings with the Cracker Trail and Dr. Melvil Dewey to more contemporary times.

History seems to be brought to life as tourists take the

self-guided walking tour of the murals. The sound of buzzing of the bees in The Lost Cub Bear add even more to the experience. Visitors may be stumped as they search for the hidden or missing objects in some murals.

Original renderings and a 10-minute video can be viewed in the Mural Gallery Room inside the Greater Lake Placid Chamber of Commerce building at 18 N. Oak Ave. Color mural guidebooks are at the chamber office for \$4 and in most shops in town.

A special mural titled "Town of Murals - How it All Be-

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Lake Placid Post Office Mural

gan” highlights Bob and Harriet Porter, co-founders of the Lake Placid Mural Society. The mural depicts their Gold Wing motorcycle that they traveled on. It was during these travels that the Porters visited a small town in Vancouver Island, B.C., which was brought back from the brink of financial disaster through the tourism its murals created. The Porters brought the idea back to Lake Placid and in 1993, the first mural was painted, and the rest is a colorful history.

The masterpieces have been created by many artists over the years. Keith Goodson has painted the most with a total of 20 to his credit. His latest is called “Field of Dreams,” completed in 2022. It hangs on the side of First Insur-

22 🌱 Welcome to Lake Placid



Part of the Cracker Trail Cattle Drive

ance of Lake Placid at 311 W. Interlake Blvd.

The society has also included artwork


to disguise garbage containers around the town. There is a miniature train, car and even a turpentine can, each signif-



icant to the town's history. Indigenous birds painted on medallions are spread throughout the business district. Painted clown benches offer tourists rest.

"The murals are funded by donations and sponsors,"

said President Harriet Porter. "We repaint the murals and maintain the artwork throughout the year when they need it."

Visit muralsoflakeplacid.com or floridamuraltrail.com. 

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Pioneers *pared the way*

Historic industry, festival started generations ago

This summer, Lake Placid will roll out the white, deep crimson, purple, bronze, pink and green foliage carpet for the 32nd annual Caladium Festival.

But who would have thought such a thing back in 1990, when two competing caladium growers – Carolyn Phypers of Happiness Farms and Dot Bates of Bates Sons and Daughters Caladiums – worked together and made the first festival possible?

The idea to celebrate the caladium was first broached by Doris Gentry. A few years later, growers were prodded and helped by Ann Bond and Audrey Vickers from the Convention and Visitors Bureau. They suggested September, when caladiums were in full color and the month was slow for merchants.

Unfortunately, the written history and an historical exhibit of the caladium industry were lost in a 2004 hurricane, but enough survived in family files to tell the story and continue the festival.

Happiness Farms was the Caladium Festival's first location. To prepare, Bates and Phypers drove and walked around Lake Clay from County Road 621 to Lake Blue Estates and offered homeowners bags of free caladium bulbs if they agreed to plant them. Buses ferried visitors to see how beautifully caladiums could be incorporated into home landscapes and to see the colorful fields of the caladium farms. The festival had one bus and two runs the first year, increasing to 41 tours the sec-

ond year.

Two years later, the festival organizers added the WatersEdge neighborhood and left trays of bulbs in the cul-de-sac for any homeowners who wanted to plant them.

Other growers in the first year were D & L Bulb Farm, Cooper's Farm, Joiners, Lake Huntley, Lake Placid Bulb, Parker Island, Hendry Caladiums, Sapp Caladiums and Scarboroughs from Lake Placid, and Caladium World and Buddy's from Sebring. Each grower had a task and a display table.

"We wanted to help the town and businesses, so the second year we held it in town," Carolyn Phypers said. Every year since, the festival has been held in Stuart Park on Interlake Boulevard. The festival was later changed to August because of hurricanes, and then again moved to the last weekend in July.

Vera Rose and Julia Sapp clogged for the festival crowds during the inaugural festival, and guests viewed a video about the industry in a barn. Norma Stokes and the local Farm Bureau ladies provided lunch for everyone.

Living first-generation caladium pioneers were recognized: Emmett and Mildred Bates, Paul Phypers Sr., Boots Holmes and Zena Hendry. Older growers sat in rocking chairs at the Caladium Arts and Crafts Cooperative and talked with visitors. The men stood under the shade cloth and answered questions.

The meet-and-greet with growers was

later moved into the air-conditioned comfort of the Caladium Arts and Crafts Cooperative, with Dot and Maxine Kelley overseeing the historical aspect.

Although the number of growers has decreased over the last few years, second generations have made their mark. Teri Bates grows new varieties in pots. Most members of the Bates and Phypers families can be seen throughout the festival each year, representing a third generation.

"What sustained the festival have been the profits from selling the potted plants which Bates grows, and the caladium bulbs which Happiness Farms bags up and sells," said Dot Bates.

"All of that money went back into the festival to keep it going," Phypers added.

The festival was turned over to the Greater Lake Placid Chamber of Commerce in 2007.

That Lake Placid is acknowledged as the Caladium Capital of the World is owed to the vision of a few enthusiasts who brought the unique plant to the U.S. more than 120 years ago, and a few dozen local farmers who believed in the future of caladiums.

It was in 1893 that Adolph Leitze, at the time living in Rio de Janeiro, exhibited more than 400 varieties of hybrid caladiums at the World's Fair in Chicago. He is credited with being the first to introduce Brazilian caladiums to the U.S., which aroused public and horticultural interest.

Most people had never seen or heard



of caladiums. "Here was a beautiful backyard plant, with terrific potential, that had gone virtually unnoticed by gardeners everywhere. A big part of the problem, of course, was that they were not in abundant supply," according to The History of Caladiums.

In 1910, two Florida's pioneer horticulturists, Henry Nehrling of Gotha and Theodore L. Mead of Oviedo, began breeding caladiums in Florida. Nehrling is the father of famous varieties today: "Mrs. W.B. Halderman," "Arno Nehrling," "John Peed" and "Fannie Munson."

Meade focused on new lance-leaved varieties. After his death, caladium breeding went into a decline.

The next significant caladium hybridizer was F.M. Joyner. The Tampa postman began his breeding efforts about 1937. Joyner's hybrids were commercially grown by L.L. Holmes of Lake Placid by a co-operative agreement: "Aaron," "Crimson



Beauty," "Kathleen," "White Queen" and "Postman Joyner."

In the 1950s, the Hoffman, Hendry and Bates families started growing caladiums in Lake Placid. In 1964, Paul Phypers Sr. purchased half of a sod farm and converted fields to caladium production. Happiness Farms quickly became the largest

caladium grower in Lake Placid.

Paul Phypers is credited with developing one of the 50 varieties of caladiums commercially available today. The Galaxy variety resembles a field of colorful stars, and it is quite rare.

Mat Delaney and the late Anne Reynolds contributed to this story

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Lakes & Fishing



Lake Placid can lay claim to 29 named lakes, including Lake Istokpoga, which happens to be the fifth-largest lake in the state of Florida at just under 30,000 acres. Lake Istokpoga is larger than the remaining 28 other lakes combined and offers some of the best fishing you'll find anywhere in the world.

Lake Istokpoga should be enjoyed solely for fishing, as its large number of alligators make it a place to avoid swimming or using your personal watercraft in. But have no fear, there are plenty of other areas in Lake Placid where you can enjoy those activities if you prefer, including Lake June-in-Winter, which is the second-largest lake in Lake Placid at 3,504 acres, while Lake Placid checks-in at 3,320 acres and is another good spot for swimming, skiing and boating.

There are plenty of public boat ramps, including four on Lake Istokpoga, three on Lake Josephine, and two each at Lake Placid, Lake June-in-Winter and Lake Clay.

Fishing is excellent at all Lake Placid lakes, but there's no denying



that Lake Istokpoga is the star of the bunch, having a worldwide reputation as the place to fish in the state of Florida.

Just because you're at a lake, doesn't mean you have to stick to fish, as there are also numerous wildlife viewing activities at many of the lakes. You can frequently find Great Egrets and White Ibises in the middle of Lake Istokpoga, while Lake Istokpoga Park has one of the largest numbers of Osprey nests in the United States. You can also find Bald Eagles, Purple Gallinules, Snail Kites, Sandhill Cranes and Wood Storks, among others, at the park.

Those serious about spotting wading birds can launch their boats and visit Cypress Isle Marina at the southern portion of the lake, where it's not uncommon to spot Crested Caracaras, Black-bellied Whistling-Ducks and Painted Buntings.

Whether it's fishing, skiing or something else you enjoy, there is plenty to do on one of the many Lake Placid lakes throughout the year. 🌿





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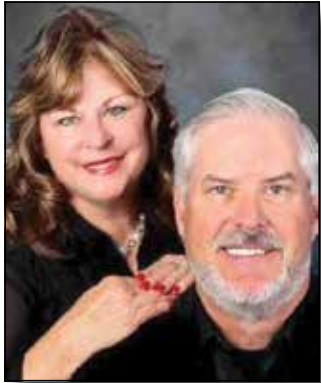
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Greater Lake Placid Area Lakes

Name	Size(Acres)	Public Boat Ramp Access
Annie	87.9	N
Apthorpe	219	Y
August	51.9	N
Blue	15.9	N
Buck	10	N
Carrie	65	Y
Clay	367	Y (2)
Crews	62	Y
Diane	12.5	N
Francis	539	Y
Grassy	514	N
Henry	64	N
Hill	70	Y
Huntley	680	Y
Istokpoga	27,692	Y (4)
Josephine	1,236	Y (3)
June-in-Winter	3,504	Y (2)
Little Redwater	21	Y
McCoy	52.7	N
Mirror	98.9	N
Nellie	93	N
Pearl	64.8	N
Persimmon	44	Y
Placid	3,320	Y (2)
Rachard	18.3	N
Red Water	66	Y
Saddlebags	26.6	N
Simmons	28	N
Sirena	153	Y



Golfing

Highlands County is known for its golf courses and there are several distinct courses in Lake Placid, Sebring and Avon Park.

A new annual amateur golf tournament debuted December 2021 in Highlands County.

The Citrus Golf Trail Open welcomes amateur men and women and is played at seven local courses that comprise the Citrus Golf Trail. The seven courses are Pinecrest Golf Club, River Greens Golf Course, Sebring International Golf Resort, Sebring Municipal Golf Course, Golf Hammock Golf & Country Club and Sun 'N Lake Golf Club's two courses, Deer Run and Turtle Run.

The Citrus Golf Trail features quality golf experiences at affordable prices. The tournament showcases Highlands County's rich golf tradition and history as the member courses look to the future while giving a nod to the past.

To learn more about the Citrus Golf Trail, please visit: www.citrusgolftrail.com 🌱



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Highlands County Public Parks

Seven public parks for use, some with rental facilities.

hcbcc.net/Parks.html

Bishop Park (10 Clubhouse Road) in Lake Placid has playground, basketball court, swimming area, fishing pier, boardwalks, picnic facilities and clubhouse rental.

Lake Istokpoga Park (720 Access Road) has large fishing pier and boardwalk, nature trails, double boat ramp and picnic facilities.

Windy Point Park (65 Windy Point Road) located on the south side of Lake Istokpoga has double boat ramps, nature trail, picnic facilities and youth fishing onsite.

Preserve of Sun 'N Lake (west end of

Sun 'N Lake Blvd. in Avon Park) is a 1350-acre nature preserve. Several ponds and marshy areas make it an ideal bird watching site. Nature and off-road bike trails. Fishing – no boats. No driving, hunting or camping.

Desoto City Park (6305 S.R. 17A South) has a softball field and picnic facilities for public use.

Lincoln Heights Park (corner of Murial Street and School Street in Sebring) has a softball field, basketball courts and playground for public use.

Martin Luther King Jr. Park in Highway Park (118 Williams Ave., Lake Placid) has a basketball court, picnic pavilion, lighted baseball field and playground.

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Lake Placid Historical Society Depot Museum

Located in the old Atlantic Coast Line Railroad Depot, the Lake Placid Historical Society Depot Museum showcases many exhibits from Lake Placid and other areas from days gone by. Photos, documents, railroad equipment and other historical items are displayed in unique surroundings. The museum has four exhibit rooms. In addition to the indoor collection, it is also home to an antique caboose, a 1929 steam engine and Lake Placid's antique jail from the 1920s. No admission charge, but donations are accepted. The museum is open year-round from 10 a.m. to 3 p.m., Wednesday through Saturday.

12 Park St., Lake Placid

863-465-1775; lakeplacidhistoricalsociety.org

Sugar Sand Distillery

Began in 2018, Sugar Sand Distillery is nestled in the middle of a 10-acre Sugar Cane Farm in Lake Placid, making it the newest addition to Highlands County's growing agritourism industry. Sugar Sand is a true farm-to-bottle operation with a variety of local, handcrafted spirits including rum, vodka, moonshine, limoncello and whisky. Distillery and field tours are available as well as tastings. Guests can gather at the

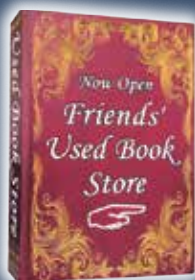
bar and listen to the descriptions of each of the drinks they are about to taste. Samples are poured into small plastic cups, and if you like what you've tasted, full-size bottles are available to purchase. It is a unique destination for corporate and club events, as well as large groups.

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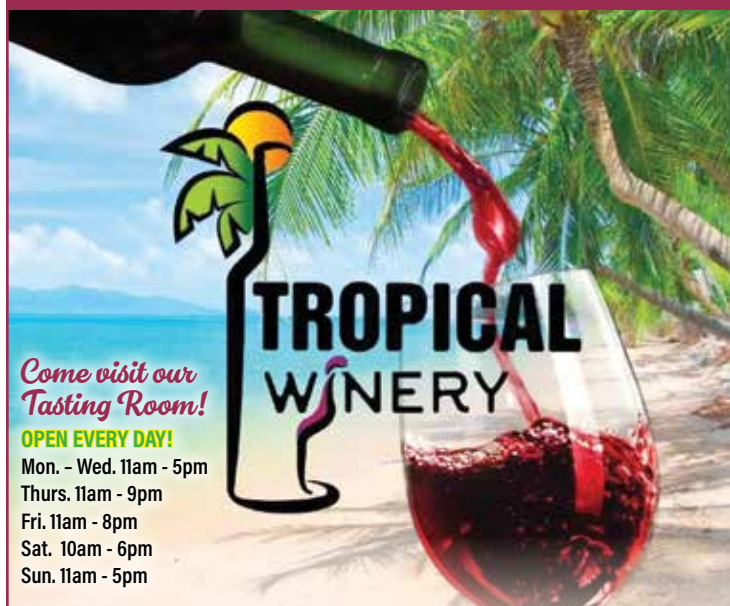
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Places of Interest



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863-273-4030**

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The purpose and mission of the cooperative is to offer an established forum for the display and sale of members' arts and crafts; to promote arts and crafts through classes and education; and to serve the public through related activities. Visit the 10,000-square-foot gallery and go to the website to view its class schedule



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\$5 per visitor donation is suggested. Groups can book guided tours for a fee. A 2-3-hour swamp buggy eco-tour is available at the MacArthur Agro-ecology Research Center, a working cattle ranch dedicated to ecological research. Public tours are \$20 per person, reservations required.

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Places of Interest

Lake Placid Art League

The goal of the Lake Placid Art League is to boost the arts within the community. The Art League holds an open house called First Fridays, featuring various themed exhibits, including watercolors, acrylics and wood carvings. Numerous classes

are offered, including open painting studio classes, oil and acrylic painting classes, wood carving, as well as its wine and painting experience, called Creative Spirits.

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Square 1 Shooting Range and Outdoor Venue

A wide-open expanse of a ranch on the south side of State Road 70, Square 1 is nestled in a beautiful oak hammock in the middle of Square 1 Cattle Ranch. The property has been family owned since the late 1970s. There are approximately 1,600 acres to ride, look, explore and enjoy, with facilities to host weddings, birthday parties, corporate events, charity events, a competition/qualification

pistol range with four distances, a 300-yard rifle range with seated and prone positions and also several sporting clay stations nestled in an oak hammock. There is a 40-by-60-foot pavilion in the oak hammock, served by a mobile grill and indoor restrooms, providing ample space for groups to gather while staying spread out from one another.

**11522 Reo Hinton Ave.,
Lake Placid
863-441-1946 or 863-381-3436;
Square1ShootingRange.com**

Tropical Winery

Opened Labor Day weekend of 2021, the vineyard now contains 600 vines and features an L-shaped tasting bar with lounge seating spaced throughout the large room. There are several small wine stands featuring all their wines, including one stand that's for fruit of the month. They also offer jams and jellies from Dundee, they are known for their tropical flavors, including

their house Guava Wine, lychee, passionfruit, mango and even a sweet avocado wine. Also available are a few guest wines that come from Schnebly Redland's Winery and Brewery. You will also find charcuterie boards and small snacks for purchase. Tasting room is open daily.

**2690 U.S. 27 South, Lake Placid
863-812-6996; tropicalwinery.us**



Wet Dogs Brewing

Highlands County's first brewpub offers a wide variety of craft beer, wine, seltzers, coffee, kombucha and craft sodas, but that's not all! Located in the Journal Plaza beside Morty & Edna's Craft Kitchen, Wet Dogs has merged lake life with an Irish pub, where you'll find live entertainment, open mic nights, trivia, steel tip darts and table games. The brewery operation's unique five-barrel system is in the same room with you so may find yourself stirring the mash. But if you're not interested in brewing, it's OK; maybe you can sing or play an instrument - if you're good enough you could win a beer on the house! The venue has a 120-inch screen for special events and hosts community nights



where 10% of sales are donated to selected community charities. When the weather is nice (it's Florida!), they'll roll up the garage door and you can relax on the paver patio or in the Journal's park area that features a weekly farmer's market and movie night on the lawn.

**2231 N. Main Ave., Lake Placid
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Henderson's Fish Camp 863-465-2101; hendersonsfishcamp.com Where: 35 Henderson Road, Lake Placid	Twelve fully furnished units on Lake Istokpoga. Kitchen, camp/RV sites and marina access.				◆		◆	◆	
Lake Blue Resort 863-465-3371; lakeblueresort.com Where: 735 S. Lakeview Road, Lake Placid	Heated pool, kitchen, sandy beach, dock.	◆	◆		◆				
Lakeshore Resort 863-465-2135; lsrlp.com Where: 121 Sunset Terrace, Lake Placid	Sandy beach on Lake Placid.		◆						
Lakeside Cottages 863-465-2214; lakeplacidcottages.com Where: 740 S. Lakeview Road, Lake Placid	Pier, sandy beach on Lake Clay, shuffleboard, kitchen.		◆		◆				
Residence Inn Marriott 863-314-9100; marriott.com/sefri Where: 3221 Tubbs Road, Sebring	Each patio has a lake view.		◆						
Tru by Hilton Sebring 863-471-0000; trubyhilton.com/sebring Where: 1775 U.S. 27 South, Sebring	Lake view, free build-your-own breakfast.		◆						
Harder Hall Resort Club 863-385-5005; harderhall.com Where: 124 Lake Drive Blvd., Sebring	Rentals and vacation ownership, pool.	◆							
Holiday Inn Express 863-465-9916; fax 863-465-9917 Where: 608 S. Lakeview Road, Lake Placid	Lake Clay nearby, pool, golf/golf packages.	◆				◆			
Catfish Camp Vacation Rentals 561-775-5882; keatingmoore.com Where: 10276 Riverside Drive, Palm Beach Gardens	Rentals available on Lake June offering a pool, lake and marina access.	◆	◆					◆	



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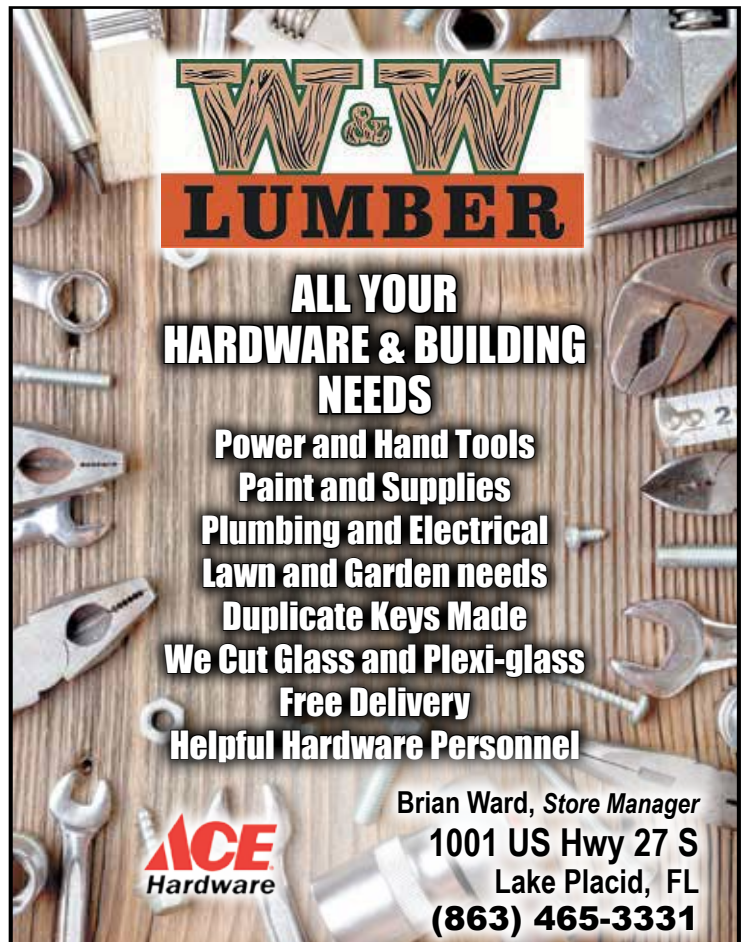
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In a December 2017 article published by USA TODAY, Highlands County ranked eighth in the nation for employment gains in 2017. Only one other Florida Metropolitan Statistical Area (MSA) made the list of “Top 25 cities adding (and losing) the most jobs in 2017.” The Naples-Immokalee-Marco Island MSA ranked 17th on the list. The Sebring MSA covers all of Highlands County.

Industry

Like much of rural Florida, Highlands County, and especially the greater Lake Placid area, runs on citrus and cattle production. Numerous farms dot the landscape including Millers, which specializes in leafy vegetable crops and ships produce along the eastern seaboard, and Happiness Farms and Bates Sons & Daughters, which are two of the largest caladium producers in the county. Other ag businesses in the area include Smoak Groves, LaGrow, Bishop Dairy, Howard Fertilizer and Costa Del Ray, which is south toward Venus. Other industries, including retail, have found a niche in places like Highlands County, where a central location and general aviation airports provide a means to distribute goods and



services throughout Florida, the Southeast and the Gulf of Mexico.

Town

The Town of Lake Placid's Town Hall is located at 1069 U.S. 27 North. The town has a five-person council with a mayor and vice mayor, along with a town administrator. It has various departments including Utilities, Police, Parks and Facilities, Recreation, Public Works, Sanitation, Code Enforcement and Horticulture and Sidewalks. Local government employs approximately 50 people.

Schools

The largest single employer in Highlands County, the school district operates 17 schools serving more than 12,000 students annually. Highlands County has three high schools, four middle schools, nine elementary schools and the Sebring Pre-K Center in Sebring. Advanced classes are available at all grade levels.

Health care

In addition to several specialists in cardiology, cancer treatment, digestive disorders, pediatrics, obstetrics, foot care and wound care, the county has three hospitals to serve the population.

Heading south from Avon Park, off U.S. 27 and halfway to Sebring, residents will find AdventHealth Sebring, a 157 private-room facility built in 1998 at 4200 Sun 'n Lake Blvd. and part of the Adventist Health System. AdventHealth Lake Placid, formerly Florida Hospital Lake Placid, is part of the same medical system and has 50 private rooms; it was built in 1981, just north of Lake Placid.

Also in Sebring, just inside the southern city limit along U.S. 27, sits HCA Florida Highlands Hospital at 3600 S. Highlands Ave. The 126-bed hospital has been open since 1965. 🌱

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Schooni's

Lake Placid Dining

Schooni's Italian American Restaurant is a town favorite known for its pizza. Now under new ownership, "Good Food for Great People" continues with seven different salads, 10 sides, subs, burgers, hot dogs and 10 dinner entrees. Their most popular item is their "All the Way" pizza. Schooni's is at 209 N. Main Ave. For take-out, call 863-465-5060.

The Purple Iris Tea Room at 340 E. Interlake Blvd. offers sandwiches, soups and desserts. For more information or to book your next event, give them a call at 863-699-0314.

For those looking for comfort food, **Glenda Jean's Country Kitchen** is at 204 N. Main Ave. They serve American and comfort cuisine for breakfast and lunch. Their menu includes omelets, chicken and waffles, pancakes, specialty burgers, fried catfish, meatloaf and a seafood po' boy. They can be reached at 863-531-3476.

The Happy Chef Diner at 1506 U.S. 27 South is an American style diner serving breakfast, lunch and dinner. They can be reached at 863-465-2433.

Good Vibes Juice & Smoothie at 215 N. Main Ave. serves fresh juices, smoothies and acai bowls. Organic ingredients are used when available and all juices are juiced fresh daily. They can be reached at 863-699-6542 or goodvibeslp.com.

La Pupusa Queen at 210 N. Main Ave. serves up Mexican and Salvadoran food for breakfast, lunch and dinner. You can call them at 863-659-1445.

Main Street America at 2 S. Main Ave. serves American breakfast and lunch. They can be reached at 863-465-7733.

Fans of the sports bar atmosphere can check out **Beef O'Brady's**, who serves lunch and dinner and has a full bar. They are at 110 Plaza Ave. and can be reached at 863-465-3519.

Golden Corral Family Steak House is open for breakfast, lunch and dinner at 322 U.S. 27 South and can be reached at 863-465-1151.

Burger King is at 488 U.S. 27 North and can be reached at 863-531-3484.

Dunkin' Donuts is at 195 U.S. 27 North and can be reached at 863-531-3725.

McDonald's is at 321 U.S. 27 South and can be reached at 863-659-1883.

Chicane's Restaurant to the north in Sebring at 3100 Golfview Road, offers a gourmet dining experience with a lakeside view. They serve contemporary American cuisine for breakfast, lunch and dinner. They offer a full bar and are situated on Lake Jackson at Inn on the Lakes. For more information, call 863-471-9400.

Located at 150 Midway Drive in Sebring, **Apex at Seven** offers upscale burgers and their signature fries for lunch and dinner, along with a full bar. For more information, call 877-725-8589. 🍷



The School Board of Highlands County, led by Superintendent Brenda Longshore, has 17 schools: three high schools, four middle schools, nine elementary schools and the Sebring Pre-K Center in Sebring. Advanced classes are available at all grade levels.

The greater Lake Placid area has four public schools: Lake Placid Elementary School, Lake Country Elementary School, Lake Placid Middle School and

Lake Placid High School. Every public elementary and secondary school in Highlands County is accredited by the Southern Association of Colleges and Schools.

Public and Private schools

Private schools in the area include: Lakeview Christian School, a K-3 through eighth-grade school and a ministry of Memorial United Methodist

Church; and Lake Placid Montessori Academy, age 2 through grade 12.

Highlands County high school students can work toward a career while completing their high school studies at The Highlands Career Institute at South Florida State College. The Career Institute is an entire learning experience on the SFSC Highlands campus. Students attend high school classes, taught by high school instructors, during one half of

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the day. During the other half of the day, students attend college-level classes alongside other college students.

For more information about enrolling in the Highlands Career Institute, students should consult their high school guidance counselor or the SFSC Technical Dual Enrollment Director Courtney Green at 863-784-7431.

College

South Florida State College's Lake Placid Center was established in 1988 and offered adult education, childcare, welding, and vocational, GED and ESOL (English for Speakers of Other Languages) courses.

Prior to the SFSC Foundation's purchase of the building from the Highlands County School Board, it was utilized as a high school.

In 1994, the current director, Randy Paepow, took over the Center and has since expanded class offerings. Dual enrollment now makes up more than 25 percent of the Center's population with students enrolled in college courses.


At the Lake Placid Center, students can take lab science classes, such as Introduction to Biology, Anatomy & Physiology 1, and Anatomy & Physiology 2, in fully stocked laboratories. Students enrolled in these courses typically pursue degrees in nursing, radiologic technology, and dental hygiene.

Currently, the Center hosts community education classes in chair aerobics, low impact aerobics, and Zumba. In the future, the Center will introduce classes in office management and Quickbooks, and the College's new mobile lab will visit the Center to offer classes in welding.

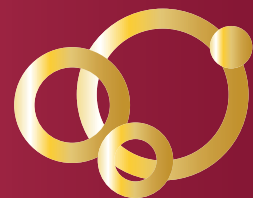
In 2015, South Florida State College celebrated its 50th anniversary. The 228-acre Highlands campus is located two miles south of Avon Park on an isthmus, bounded on the north by Lake Lelia, to the south by Lake Glenada, and to the west by U.S. 27.

A public college, the institution offers college credit certificates, occupational certificates, and associate degrees in more than 60 fields of study as well as Bachelor of Science degrees in nursing and elementary education, and a Bachelor of Applied Science degree in business management and supervision.

Through the SFSC University Center, SFSC partners with other four-year colleges and universities to offer selected bachelor's and master's degrees. Specialized courses are geared for adult education needs and course work is offered through a combination of traditional classroom and distance learning instruction.

An athletic program fields teams in women's volleyball, softball and cross country and men's baseball. 

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Festivals 2023 & events

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Lake Placid Art League Art and Fine Crafts Show

Annual free art show, held in January, features local, out-of-town and out-of-state artists with works on display and items for sale, as well as a food court.

863-699-2665

Lake Placid Country Fair

This annual event held each February features crafts, food and entertainment in DeVane Park.

863-465-4331

Highlands County Fair

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hcfair.net

Ragin' Cajun Date Night

Low Country Boil and entertainment. This event is open to the public. Held every February.

Visitlakeplacidflorida.com

863-465-4331

12 Hours of Sebring

The 68th 12 Hours of Sebring, America's oldest and most prestigious sports car endurance race, is at Sebring International Raceway. Held every March.

sebringraceway.com

Heartland Triathlon

This annual event is held each June and features separate adult and kid events.

heartlandtri.com

Caladium Festival

Annual festival celebrates family-owned caladium farms, with bus tours, food booths, arts and crafts vendors, live entertainment, wine tastings and more. The next event will be in Stuart Park in downtown Lake Placid. Held annually in late July.

visitlakeplacid.com

caladiumfestival.org

863-465-4331

Caladium Festival Car Show

Vintage and special cars, trucks and motorcycles gather in DeVane Park in Lake Placid. Held annually in conjunction with the Caladium Festival.

visitlakeplacid.com

caladiumfestival.org

863-465-4331

Barktoberfest

Held the first Saturday in October in Stuart Park, this pet-adoption event helps to raise awareness about pet rescue and animal care. Held annually in early October.

863-441-0351

CCC Festival

Highlands Hammock State Park plays host to the Civilian Conservation Corps Festival each November. Attendees get a chance to enjoy craft vendors, history stories and nature.

863-386-6094

Sebring Historic Car Races

This annual 3-day event in early December showcases race cars from our past at Sebring International Raceway.

hsrrace.com

Wild Game Dinner

Organized by the LP Noon Rotary and held in early December, enjoy exotic foods like cowboy caviar, fried gator tail, venison, frog legs and swamp cabbage.

lpnr.com/wgd.html

863-633-8982, 863-214-4987,

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Christmas parade

Each year, Lake Placid holds its Christmas parade on the second Saturday of December.

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Wicks, Brown, Williams & Company

John Davis
165 E. Interlake Blvd.
Lake Placid, FL 33852-9578
863-699-5544

ME CPA, LLC

Renee Green
P.O. Box 7082
Avon Park, FL 33826
863-452-0101
Renee.green@managementexperts.com

ACCOMODATIONS

Catfish Camp Vacation Rentals

Mary Keating
10276 Riverside Drive
Palm Beach Gardens, FL 33410-4852
www.keatingmoore.com
561-775-5882
mary@keatingmoore.com

Seven-Sebring Raceway Hotel

Reinhard Haubner
150 Midway Drive
Sebring, FL 33870-7552
https://sevensebringhotel.com/
863-655-7200
rhaubner@cesebring.com

Henderson's Fish Camp

Mable Henderson
35 Henderson Road
Lake Placid, FL 33852-5466
www.hendersonsfishcamp.com
863-465-2101
hendersonsfishcamp@embarqmail.com

Lake Blue Resort

Diane & John Rydecki
735 S. Lakeview Road
Lake Placid, FL 33852-6857
www.lakeblueresort.com
863-465-3371
info@lakeblueresort.com

Lakeshore Resort

Tara Fyffe
121 Sunset Terrace
Lake Placid, FL 33852-5575
www.lsrp.com
863-465-2135
brantleydavis@embarqmail.com

Lakeside Cottages

Don and Cindy Walker
740 S. Lakeview Road
Lake Placid, FL 33852-6847
www.lakeplacidcottages.com
863-465-2214

Residence Inn Marriott

Leila Currence
3221 Tubbs Road
Sebring, FL 33870
www.marriott.com/sefri
863-314-9100
residenceinnsebring@zmhotels.com

Tru by Hilton Sebring

Leila Currence
1775 U.S. 27 South
Sebring, FL 33870
trubyhilton.com/sebring
863-471-0000
863-471-0025, fax
lcurrence@zmhotels.com

Harder Hall Resort Club

124 Lake Drive Blvd
Sebring, FL 33875
www.harderhall.com
863-385-5005
863-385-6135, fax
gayle@harderhall.com

Holiday Inn Express

608 S. Lakeview Road
Lake Placid, FL 33852-6811
www.hiexpress.com/lakeplacidfl
863-465-9916
863-465-9917, fax
gm@holidayinnexpresslp.com

ADVERTISING/ MARKETING/SALES PROMOTION

Coffee News of FLA

PO Box 1431
Avon Park, FL 33826
www.coffeenewsfla.com
863-446-0824
ross@coffeenewsfla.com

Get Fish Slapped LLC

107 Circle Park Drive Suite 1
Sebring, FL 33870
https://getfishslapped.com
863-658-2589
info@getfishslapped.com

HiRize Creative

217 Country Club Drive
Lake Placid, FL 33852-9212
www.hirize.us
863-464-0357
graphics@hirize.us

AGRICULTURE

Lykes Brothers, Inc.

John Gose
7 Lykes Road
Lake Placid, FL 33852-9582
www.lykesranch.com
863-465-4127

AGRITOURISM

Gatorama

6180 US 27
Palmdale, FL 33944-0248
www.gatorama.com
863-675-0623
patty@gatorama.com

Lake Placid Farmers Market Journal Plaza

231 N. Main Ave.
Lake Placid, FL 33852
http://LakePlacidFarmersMarket.net/
863-440-7657
lakeplacidfarmersmarket@gmail.com

AIR CONDITIONING/ HEATING

Bentz Air Conditioning

Pat Bentz
15 Observation St.
Lake Placid, FL 33852
www.bentzac.com
863-465-0009
Bentzac16@gmail.com



Miller's Central Air, Inc.
Rick Miller
20 W. Interlake Blvd.
Lake Placid, FL 33852-9481
www.trane-dealer.com/millersair
863-699-5455
taylor@millerscentralair.com

Long's Air Conditioning
800 U.S. 27 N.
Avon Park, FL 33825
www.longsair.com
800-725-7571
longsair@comcast.net

AIRPORT AUTHORITY

Sebring Airport Authority
Mike Willingham
128 Authority Lane
Sebring, FL 33870
www.sebring-airport.com
863-655-6444
mike@sebring-airport.com

AIRPORT TRANSPORTATION

Airport Transportation Services
Pete Richie
863-243-4329

ART GALLERIES

Caladium Arts & Crafts Coop
Joni Warner
132 E. Interlake Blvd.
Lake Placid, FL 33852
www.CaladiumArts.org
863-699-5940
office@caladiumarts.org

HCA Peter Powell Roberts Museum of Art
310 W. Main St.
Avon Park, FL 33825
863-402-8238
hcappm@gmail.com

Lake Placid Art League at the Snyder Center for the Arts
Allen Hyman
127 Dal Hall Blvd.
Lake Placid, FL 33852-6507
lakeplacidartleague.org
863-465-0611
info@lakeplacidartleague.org
Mailing Address: PO Box 2739
Lake Placid, FL 33862

ASSISTED LIVING, NURSING HOMES

Balmoral Assisted Living & Memory Care
93 Balmoral Drive
Lake Placid, FL 33852
863-465-6584

Florida Access Care Inc.
EJ Gabriele
4805 Villa Bella Drive
Sebring, FL 33872
863-314-6709
floridaaccesscare@gmail.com

Lake Placid Health and Rehabilitation
125 Tomoka Blvd. S
Lake Placid, FL 33852
863-465-7200

Palms of Sebring
725 S. Pine St.
Sebring, FL 33870-3654
www.palmsfsebring.com
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843-330-5665
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www.fringe goods.com

Superior Estate Services
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863-633-0127
info@superiorestateservices.com

AUTO BODY REPAIR

Complete Auto Body of Lake Placid, Inc.
Brett Valentine
Sponsor
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Lake Placid, FL 33852
Completeautobodyinc.com
863-699-1331
Completeautobodyinc@gmail.com

AUTO SALES

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Alan Jay Wildstein
2003 US 27 South
Sebring, FL 33870-4929
www.alanjay.com
863-402-4270
alanjay@ct.net

Bill Jarrett Ford Mercury
William P. Jarrett Jr.
1305 US 27 North
Avon Park, FL 33825-2339
www.jarrettford.com
863-453-3117
billjarrett@jarrettford.com

AUTO SERVICE/TIRES

Carcamo's Tire, LLC
Maria Carcamo
863-243-3683
carcamostires@gmail.com

Seminole Tire Company
Kevin Manning
624 U.S. 27 South
Lake Placid, FL 33852-7927
863-465-5057
kevin@seminoletireinc.com

BANKS/CREDIT UNIONS/LENDERS

Bell Bank Mortgage
Jennifer Markham
2202 N. Westshore Blvd. Suite 200
Tampa, FL 33607
mortgagebyjennifer.com
863-873-0551
jmarkham@bell.bank

Farm Credit of Florida
Louis Canvari
15 N. Oak Ave.
Lake Placid, FL 33852
www.farmcreditfl.com
863-699-2768
lcanvari@FarmCreditFL.com

Heartland National Bank
James Clinard
600 US 27 North
Lake Placid, FL 33852-7939
www.heartlandnb.com
863-699-1300
863-699-9709, fax
jclinard@heartlandnb.com

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600 US 27 North
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MidFlorida Credit Union
Vicki Spires, SVP, Regional Manager
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Lake Placid, FL 33852
www.midflorida.com
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vspires@midflorida.com

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SouthState Bank
120 US 27 South
Sebring, FL 33870-7971
www.southstatebank.com
863-385-8700

Wauchula State Bank
Julie Whitmire
102 E. Interlake Blvd.
Lake Placid, FL 33852-9577
www.wauchulastatebank.com
863-465-3553
jwhitmire@wauchulastatebank.com

BICYCLE SHOP

Lake Placid Cyclery
Chuck Cassaro
www.lakeplacidcyclery.com
863-633-0999
info@lakeplacidcyclery.com

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Patrick Boylan
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Lake Placid, FL 33852-9439
www.boatersworld.com
863-232-5661
patrick.b@outdoornetwork.com

Lake Placid Marine
Alan H. Underwood
310 US 27 South
Lake Placid, FL 33852-7921
www.lakeplacidmarine.com
863-465-2335
info@lakeplacidmarine.com

BOAT RENTAL

Lake June Pontoons
Kristen Smoyer
863-464-0236
lakejunepontoons@gmail.com

Woohoo Watersports
Jim Browning
863-840-3417
woohoowatersports@gmail.com

BOUTIQUE CLOTHING

The Perry Company Boutique
Kassie Perry
217 N. Main Ave.
Lake Placid, FL 33852
863-699-2670
theperrycoboutique@gmail.com

Lake Placid Western Wear
Nancy Davis
417 US 27 South
Lake Placid, FL 33852
863-465-4731
nancydavislp@hotmail.com

BREWERY/DISTILLERY/WINERY

Sugar Sand Distillery
264 Henscratch Road
Lake Placid, FL 33852
don@sugarsanddistillery.com
863-873-4725
www.sugarsanddistillery.com

Secret Gardens Winery & Farms, Inc.
8222 W. Josephine Road
Sebring, FL 33875
amurray@secretgardenswinery.com
863-414-4618
www.secretgardenswinery.com

Tropical Winery, LLC
Adriana Montanez
2678 US 27 South
Lake Placid, FL 33852
tropicalwinery@yahoo.com
863-813-6996
www.tropicalwinery.us

Wet Dogs Brewing
Michael & Chris Noel
231 N. Main Ave. #3
Lake Placid, FL 33852
863-410-2010
leaddog@wetdogsbrewing.com (Main)

BRIDAL/FORMAL WEAR

Bittner Bridal
5 N. Main Ave.
Lake Placid, FL 33852
taylor@bittnerbridal.com
www.bittnerbridal.com



CALADIUMS

Bates Sons & Daughters, Inc
81 Bates Road
Lake Placid, FL 33852-9129
www.caladiumsonline.com
863-465-3274
terri@caladiumsonline.com

Caladium Bulbs 4 Less
William Kurek
707 Spruce Ave.
Lake Placid, FL 33852
863-465-2852
caladiumbulbs4less@gmail.com

Classic Caladiums
Robert Hartman
1315 SR 64W
Avon Park, FL 33825-3369
www.classicaladiums.com
863-453-0014
information@classicaladiums.com

Florida Boys Caladiums
Sandi & Jason Holmes
271 Holmes Avenue
Lake Placid, FL 33862
www.floridaboyscaladiums.com
863-699-9198
floridaboyscaladiums@gmail.com

Happiness Farms & Fancy Leaf Caladiums
Darlene Phypers
704 CR 621 East
Lake Placid, FL 33852-8872
www.happinessfarms.com
863-465-2313
darlene@happinessfarms.com

Hendry Caladiums, Inc.
Jack & Lori Hendry
1366 CR 29
Lake Placid, FL 33852
863-465-7803
hendrycaladiums@htn.net

Lake Placid Bulb Company
Marlene Harrison
PO Box 141
Lake Placid, FL 33862-0141
863-465-2722

CASINO

Seminole Casino Brighton
Mackenzie Bowers
17735 Reservation Road
Okeechobee, FL 34974
www.seminolebrightoncasino.com
800-360-9875
mackenzie.johns@stofgaming.com

CATERING

Golden Corral Family Steak House
Mark & Ray Tharp
322 US 27 South
Lake Placid, FL 33852-7921
863-465-1151
gclp@comcast.net

Hartzell's
Frank Hartzell
350 E. Interlake Blvd.
Lake Placid, FL 33852
863-465-3481
hartzellsmeats@gmail.com

Kayla's Kitchen
Kayla Smith
863-465-1577
insidekaylaskitchen@gmail.com

CHAMBERS OF COMMERCE

Avon Park Chamber of Commerce
28 E. Main St.
Avon Park, FL 33825-3943
www.avonparkchamberofcommerce.com
863-453-3350
director@theapcc.net

Greater Lake Placid Chamber of Commerce
Jennifer Bush
18 N. Oak Ave.
Lake Placid, FL 33852-9546
www.visitlakeplacidflorida.com
863-465-4331
chamberExecutive@pfla.com

Sebring Chamber of Commerce
Tenille Drury-Smith
227 US 27 North
Sebring, FL 33870-7920
www.sebring.org
863-385-8448
ceo@sebring.org

CHARITY

Nu-Hope Elder Care Services, Inc.
3530 Office Park Road
Sebring, FL 33870-5658
nuhopeldercare.org
863-382-2134
stollc@nuhope.org

United Way of Central Florida
PO Box 3860
Sebring, FL 33871
863-453-3405

CHURCHES

Eastside Christian Church
Ray Culpepper
101 Peace Ave.
Lake Placid, FL 33852-5469
www.eastsidechristianchurchfla.com
863-465-7065
eastsidechristianchurch@hotmail.com

South Oak Baptist Church of Lake Placid
Keith Campbell
119 E. Royal Palm St.
Lake Placid, FL 33852
www.fbclp.com
863-465-3721
keith@FBCLP.com

First Baptist Church of Placid Lakes
Jeff Taylor
116 Cleveland Ave. NE
Lake Placid, FL 33852
www.placidlakesbc.com
863-465-5126
www.placidlakesbc.com

First Presbyterian Church
Ray Cameron
117 N. Oak Ave.
Lake Placid, FL 33852
www.fpclp.org
863-465-2742
info@fpclp.com

Lake Placid Church of Christ
Don Smith, Evangelist
235 E. Hibiscus St.
Lake Placid, FL 33852
www.thelordsway.com
863-465-4636
lakeplacidcoc@gmail.com

Greater Love Church of God in Christ
Kimberly Massey
143 Vision St.
Lake Placid, FL 33852
863-732-6442
hello@greaterlove.church

Highlands Baptist Church
Keith Carringer
216 E. Park St.
Lake Placid, FL 33852
highlandsbaptistpastor@gmail.com
863-464-7643
highlandsbaptistlakeplacid.com

Lake Placid Church of the Nazarene
Tim Tyler
512 W. Interlake Blvd.
Lake Placid, FL 33852
863-465-6916
paslpnaz11@gmail.com

Memorial United Methodist Church
500 Kent Ave.
Lake Placid, FL 33852-8976
www.memorialumc.com
863-465-2422
adminasst@memorialumc.com

New Life Anglican Fellowship
Jeffrey Grossman
10 N. Main Ave.
Lake Placid, FL 33852
www.newlifeanglicanlp.com
833-369-5433
jeffg@newlifeanglicanlp.com

Rising Son Ministries Inc.
Joy Harris
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863-464-1967
rsm1office@gmail.com

St. Francis of Assisi Anglican Episcopal Church
Rev. Dr. Robin Reed
43 Lake June Road
Lake Placid, FL 33852-8910
www.stfrancisplfl.com
863-465-0051
comeandsee@stfrancisplfl.com

Trinity Lutheran Church
Rev. Richard A. Norris
25 Lakeview Ave.
Lake Placid, FL 33852
www.trinitylutheranlp.com
863-465-5253
paslpnaz11@gmail.com

Working Faith Ministries
Bishop Okey Nichols
424 CR 29
Lake Placid, FL 33852
863-699-0317
workingfaithministries@embarqmail.com

CITRUS

Lake Placid Caretakers
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109 Arron Drive
Lake Placid, FL 33852-1908
863-465-2821
office@lpclp.com

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Lake Placid, FL 33852-6192
863-465-8446
fruit521@centurylink.net

Wheeler Farms, Inc.
Wendy Lee Mielke
206 Dal Hall Blvd.
Lake Placid, FL 33852-6598
863-465-4629
wendylee.mielke@wheelercompanies.net

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2016 Par Road
Sebring, FL 33872-3831
863-382-0042
allbritepro@embarqmail.com

Superior Cleaning
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653 Chesley St.
Lake Placid, FL 33852-8307
863-441-1274

CONCRETE

Jahna Concrete, Inc.
Freddie Jahna
103 County Road
17A West
Avon Park, FL 33825-3181
www.jahnaconcrete.com
863-465-4541
fjahna@jahnaconcrete.com

CONFERENCE CENTERS

801 Business Center
801 U.S. 27 N.
Lake Placid, FL 33852
www.801businesscenter.com
863-458-2185
jshuler@801businesscenter.com

Lake Placid Camp & Conference Center
Anthony Haney
2665 Placid View Drive
Lake Placid, FL 33852-5974
www.LPCCC.NET
863-465-2197
ahaney@lpccc.net

CONSIGNMENT STORES

New To You Furniture Emporium, LLC
Ken Anderson
381B E. Interlake Blvd.
Lake Placid, FL 33852
863-699-0701
newtoyoulp@gmail.com

CONSTRUCTION SERVICES

Servpro of Highlands County
Stephanie Gillespie
PO Box 208
Highland City, FL 33846
www.servprohighlandscounty.com
863-446-0258
sg@servpro9868.com

CONSTRUCTION/ BUILDERS/ CONTRACTORS

Bevis Construction, Inc.
Mike Bevis
102 Hallmark Ave.
Lake Placid, FL 33852
863-465-0053
bevisconstruction@yahoo.com

Brantley Construction, Inc.
Bill Brantley
417 E. Interlake Blvd.
Lake Placid, FL 33852-6434
863-465-7830
bill@brantley.pro

Burke Marine Construction
PO Box 691
Lake Placid, FL 33862-0691
www.burkemarine.com
863-465-0371

C.L. Wilson Construction Inc.
Lyle Wilson
3330 S. Dahlia Drive
Lake Placid, FL 33852
863-441-0671
clwilsonconstruction@live.com



CBS Supply

Bobby Mielke
519 W. Interlake Blvd.
Lake Placid, FL 33852
863-465-2277

Central Contractors

Scot & Tracy Seignious
1245 CR 621 East
Lake Placid, FL 33852
www.centralcontractors.com
863-465-3587
office@centralcontractors.com

Excavation Point, Inc.

Tal Rancourt
7944 S. George Blvd.
Sebring, FL 33875-5804
excavationpoint.com
863-471-1997
mail@excavationpoint.com

G & N Developers, Inc.

Nancy Bagetis
401 E. Interlake Blvd.
Lake Placid, FL 33852-6434
www.gandndevelopers.com
863-260-0007
nancy@htn.net

Indigo Builders of Lake Placid, Inc.

Shelagh Byatt
13 Oakwood Court
Lake Placid, FL 33852
863-464-3357
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Montz Builders, Inc.

Frank Montz
317 Tower St.
Lake Placid, FL 33852-9485
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Residential R and R, Inc.

Sid Rivers
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863-840-1203
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Vaughn Aluminum Inc.

Laura Vaughn
863-273-3385
vaughnaluminuminc.com

X-Urban Construction

Ken LeBlanc
110 W. Interlake Blvd.
Lake Placid, FL 33852
863-610-2202
ken@xurbanconstruction.com

CONVENTION CENTER/ SPORTS COMPLEX

Highlands County Fair Association

Betty Mansfield
781 Magnolia Ave.
Sebring, FL 33870-3820
www.hcfair.net | sales@hcfcc.net
863-382-2255

CONVENIENCE STORE

Wawa, Inc.

U.S. 27
Lake Placid, FL 33852

DANCE STUDIO

Attitudes Dance Studio

Margaret Updike
1194 CR 621 E.
Lake Placid, FL 33852
863-699-5678
attitudesdance@hotmail.com

DENTAL CARE

Sunshine Family Dentistry

James E. Oxer, DMD
408 W. Interlake Blvd.
Lake Placid, FL 33852-0700
www.sunshinefamilydentistry.com
863-465-2037
jeodmd@htn.net

DESIGN & DRAFTING

Building Designs by Marshall & Marine

Eric Marshall, Tim Marine
6406 US 27 S
Sebring, FL 33876
www.needplans.com
863-471-1525

DJ/EMCEE

GNR Entertainment

Benjamin Rose
Lake Placid, FL 33852
954-303-3309
benjamin.rose@yahoo.com

Mike Sipe Entertainment

Mike Sipe
mike@themikesipe.com
954-782-9118

Mobile Music & More DJ Services

Jeremy Daughtery
jtdluv81@yahoo.com
863-214-7841

Howling at the Moon

James Lind
performsongs@aol.com
863-531-3167

EDUCATION

Highlands County School District

Brenda Longshore
426 School St.
Sebring, FL 33870-4048
www.highlands.k12.fl.us
863-471-5548
lonshob@highlands.k12.fl.us

Lake Placid E-Learning Lab

205 N. Main Ave.
Lake Placid, FL 33852
https://www.lakeplacide-learninglab.com/
863-464-9502
HelpDesk@lakeplacide-learninglab.com

Lake Placid Elementary School

101 Green Dragon Drive
Lake Placid, FL 33852-6483
www.highlands.k12.fl.us
863-699-5070
hatcha@highlands.k12.fl.us

Lake Placid High School

202 Green Dragon Drive
Lake Placid, FL 33852-6464
www.highlands.k12.fl.us
863-699-5010
samperig@highlands.k12.fl.us

Lakeview Christian School

496 Kent Ave.
Lake Placid, FL 33852
www.memorialumc.com
863-465-0313
lakeview@lakeviewchristianschool.org

SFSC Foundation, Inc.

Jamie Bateman
13 E. Main St.
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Avon Park, FL 33825-9356
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South Florida State College

Randy Paepflow
500 E. Interlake Blvd.
Lake Placid, FL 33852-6479
863-465-3003
paepflowr@southflorida.edu

ELECTRICAL CONTRACTOR

Central Contractors

1245 CR 621 East
Lake Placid, FL 33852
www.centralcontractors.com
863-465-3587
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Current Electric

4403 Persian Terrace
Sebring, FL 33875
863-243-3108
rogerscurrentelectric@gmail.com

EMPLOYMENT SERVICES

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5901 US Hwy 27 So, Suite 1
Sebring, FL 33870-2117
www.careersourceheartland.com
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ddoubleday@careersourceheartland.com

Sunshine Staffing

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863-382-4994
yirizarry@sunshine-staffing.com

ENTERTAINMENT

Alan J Wildstein Center for the Performing Arts

Cindy Garren
600 W. College Drive
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www.performances.southflorida.edu
863-784-7178
culturalperformances@southflorida.edu

Gatorama

Patty Register
6180 US 27
Palmdale, FL 33944-0248
www.gatorama.com
863-675-0623
patty@gatorama.com

Genesis Center – First Presbyterian Church

Peggy Sue Gillis
218 E. Bellevue
Lake Placid, FL 33852
genesiscenterlp.org
863-699-1003
fpclp.org

Highlands Lakeside Theatre

Vanessa Logsdon
356 W. Center Ave.
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highlandslakesidetheatre.org
863-382-2525
HLTSebring@gmail.com

ENVIRONMENTAL SERVICES

Excavation Point, Inc.

Tal Rancourt
7944 S. George Blvd.
Sebring, FL 33875-5804
excavationpoint.com
863-471-1997
mail@excavationpoint.com

ESSENTIAL OIL

Young Living Essential Oils Brand Partner

Maria Billis
Mariabillis.info
518-879-6360
mbillis@nycap.rr.com

EVENT VENUE

Genesis Center – First Presbyterian Church

Amanda Geib
218 E. Bellevue
Lake Placid, FL 33852
genesiscenterlp.org
863-699-1003
fpclp.org

Ibanez Gardens

Jose Ibanez
412 W. Interlake Blvd.
Lake Placid, FL 33852
863-465-2618
ibanezgardens@gmail.com

Lake Placid Camp & Conference Center

Anthony Haney
2665 Placid View Drive
Lake Placid, FL 33852-5974
www.LPCCC.NET
863-465-2197
ahaney@lpccc.net

Secret Gardens Winery & Farms, Inc.

8222 W. Josephine Road
Sebring, FL 33875
www.secretgardenswinery.com
863-414-4618
amurray@secretgardenswinery.com

Square 1 Shooting Range and Outdoor Venue

Martile Blackman
11522 Reo Hinton Ave.
Lake Placid, FL 33852
https://square1shootingrange.com/
863-381-3436
square1shootingrange@gmail.com

The Barn at Paso Fino

Gilbert & Katie Randall
3501 Paso Fino Drive
Lake Placid, FL 33852
https://thebarnatpasofino.com/
863-441-2068
gilbertrandall28@gmail.com

EYE CARE

Lake Placid Eye Clinic

Gary J. Pearce
211 US 27 South
Lake Placid, FL 33852-7920
863-465-1880
gjpearce@desoto.net



Sevigny & Associates Eye Care

Tiffany Sevigny
27 US 27 South
Lake Placid, FL 33852
<https://www.7eeye.com/>
863-465-4904
tiffany7e@gmail.com

FEED & RANCH SUPPLIES

Tractor Supply Co.

60 Plaza Ave.
Lake Placid, FL 33852
863-699-2222

FERTILIZERS & CHEMICALS

Howard Fertilizer & Chemical Co.

Bryan S. Sigris
600 St. Road 70 West
Lake Placid, FL 33852
www.howardfertilizer.com
863-784-3010
bsigris@howardfert.com

FINANCIAL SERVICES

Edward Jones

Cheryl S. Brown
204 Dal Hall Blvd.
Lake Placid, FL 33852-5446
www.edwardjones.com
863-465-6444
cheryl.s.brown@edwardjones.com

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Lake Placid, FL 33852
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Securities America

James DiNapoli
160 E. Interlake Blvd.
Lake Placid, FL 33852
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863-699-1700
jamesdinapoli@securitiesamerica.com

Wauchula State Financial Services

102 E. Interlake Blvd.
Lake Placid, FL 33852
www.wauchulastatebank.com
863-773-4676

FIRE, MOLD & WATER CLEANUP

A All Hour Cleanup Company

Craig Rosen
114 Lake Huntley Drive
Lake Placid, FL 33852
www.bestfloodman.com
863-465-1588
craigrosen@yahoo.com

Servpro of Highlands County

Stephanie Gillespie
PO BOX 208
Highland City, FL 33846
www.servprohighlandscounty.com
863-446-0258
sg@servpro9868.com

FISHING GUIDE

Lake Placid Freshwater Charter and Guide

Dennis Crenshaw
www.lakeplacidfreshwaterandguide.com
863-441-2784
Drc-sr@hotmail.com

FITNESS CENTERS

AdventHealth Wellness Center

140 Health Way
Lake Placid, FL 33852-4716
863-699-1200

CORA Rehabilitation & Sports Medicine

Scott Logan, PTA, Physical Therapist
346 E. Royal Palm St.
Lake Placid, FL 33852-5055
www.corahealth.com
863-465-9500
slogan@corahealth.com

Highlands County Family YMCA

Mike Batiato
100 YMCA Lane
Sebring, FL 33875
<http://www.highlandsymca.org>
863-382-9622
info@highlandsymca.org

FLOORING

Central Florida Flooring & Interiors, Inc.

Christian Lee and Brooke Foster
113 N. Main Ave.
Lake Placid, FL 33852
863-458-7111
christy@ffiinc.com

The Decor Store

Daniel Epley
401 US 27 North
Lake Placid, FL 33852
www.decorstorelp.com
863-699-9100
daniel.decorstore@gmail.com

FLORISTS/SILK FLOWERS

Kelley's Florist & Decorators

Kellie Kelley
173 E. Interlake Blvd.
Lake Placid, FL 33852-9578
863-465-2653
kkelleychamp@centurylink.net

FOOD BANK

Heartland Food Reservoir, Inc.

928 SR 17 North
Sebring, FL 33870
www.heartlandfoodbank.com
863-385-7885

FUNERAL HOME

Scott Funeral Home #7107

Scott Hanks
504 W. Interlake Blvd.
Lake Placid, FL 33852-0702
863-465-4134
shanks@stonemor.com

FURNITURE STORE

Badcock Furniture

594 US 27 North
Lake Placid, FL 33852-9508
www.badcock.com
863-465-2616

New To You Furniture Emporium, LLC

Ken Anderson
381B E. Interlake Ave.
Lake Placid, FL 33852
863-699-0701
newtoyoulp@gmail.com

GIFT & SPECIALTY SHOPS

Bella Gusto Olive Oil Co.

213 N. Main Ave.
Lake Placid, FL 33852
863-659-1513
bellagustooliveoil.com

Blueberry Patch, Inc.

Tracee Smoak, Kym Smoak & Samantha Smoak Price
231 N. Main Ave.
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theblueberrypatch@embarqmail.com

Caladium Arts & Crafts Coop

Joni Warner
132 E. Interlake Blvd.
Lake Placid, FL 33852
www.CaladiumArts.org
863-699-5940
office@caladiumarts.org

Good Vibes Juice & Smoothie

215 N. Main Ave.
Lake Placid, FL 33852
863-699-6542

Heartland Crafted LLC

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Lake Placid Western Wear, Inc.

Karl and Nancy Davis
417 U.S. 27 South
Lake Placid, FL 33852
863-465-4731

Roulette Designs & Art

Lori Roulette
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Lake Placid, FL 33852
www.roulettedesigns.net
863-243-2148
loriroulette@gmail.com

The Perry Company Boutique

Kassie Perry
217 N. Main Ave.
Lake Placid, FL 33852
www.shopperycy.com
863-699-2670
theperryboutique@gmail.com

GLASS AND WINDOWS

Central Florida Glass & Mirror

Don Maddox
4441 US 27 South
Sebring, FL 33870-2102
863-385-8289
mdmaddox@centralfloridaglass.com

The Decor Store

Daniel Epley
401 US 27 North
Lake Placid, FL 33852
www.decorstorelp.com
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GOLF LESSONS

Nell Frewin-Hays

PGA/LPGA Professional
2222 Golf Hammock Drive
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frewinhays@aol.com

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Highlands Co. Commissioner Chris Campbell

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Highlands County Clerk of Courts Office

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590 S. Commerce Ave.
Sebring, FL 33870-3809
hcclerk.org
863-402-6565

Highlands County Property Appraiser

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560 S. Commerce Ave.
Sebring, FL 33870-3867
863-402-6659

Highlands County Sheriff's Office

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Sebring, FL 33870
863-402-7200
pblackman@highlandssheriff.org



Highlands County Supervisor of Elections

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Sebring, FL 33870-3408
www.votehighlands.com
863-402-6655
khealy@hcbcc.org

Highlands County Tax Collector Office

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540 S. Commerce Ave.
Sebring, FL 33870-3867
www.hctaxcollector.com
863-402-6685
info@hctaxcollector.com

Lake Placid Police Dept.

James Fansler
8 N. Oak Ave.
Lake Placid, FL 33852-9546
www.lppd.com
863-699-3757
lakeplacidchief@gmail.com

Republican Party of Highlands County

2527 US 27 South
Sebring, FL 33870
www.highlandscounty.gop
863-402-5456

Town of Lake Placid

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www.lakeplacidfl.net
863-699-3747
pwilliams.townoflakeplacid@gmail.com

Town of Lake Placid

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Lake Placid, FL 33852
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Sebring, FL 33870
863-402-6906

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202-224-5274

Senator Marco Rubio

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Tampa, FL 33612
rubio.senate.gov
813-977-6450

Representative Kaylee Tuck

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863-386-6000

Representative Clifford Scott Franklin

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franklin.house.gov
202-225-5792
sydney.gruters@mail.house.gov

Governor Ron DeSantis

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850-488-7146
GovernorRon.Desantis@eog.myflorida.com

Highlands County Government Center

600 S. Commerce Ave.
Sebring, FL 33870
hcbcc.net
863-402-6500

Veteran Services Office

Denise Williams, County Veteran Service Officer
7209 S. George Blvd.
Sebring, FL 33870
hcbcc.net/departments/veteran_services
863-402-6623

GRAPHIC, WEB DESIGN

Get Fish Slapped LLC

James & Tracy McCoy
107 Circle Park Drive Suite 1
Sebring, FL 33870
https://getfishslapped.com
863-658-2589
info@getfishslapped.com

HiRize Creative

217 Country Club Drive
Lake Placid, FL 33852-9212
www.hirize.us
863-464-0357
graphics@hirize.us

GROCERY STORES

Hartzell's Custom Meats & Catering

Frank Hartzell
350 E. Interlake Blvd.
Lake Placid, FL 33852
863-465-3481
hartzellsmeats@gmail.com

Publix Supermarkets (Lake Placid)

586 US 27 North
Lake Placid, FL 33852-9541
www.publix.com
863-699-2081
joenpolk@aol.com

HAIR SALONS

Park Place Salon

Brianna R. Asbury
200 W. Interlake Blvd.
Lake Placid, FL 33852-9639
www.1ppc.biz
863-840-9229
brianna@1ppc.biz

HARDWARE

Cauffield Hardware

Trevor Cauffield
192 E. Interlake Blvd.
Lake Placid, FL 33852-9577
www.cauffieldhardware.com
863-465-2257
office@cauffieldhardware.com

Lake Placid Do It Best Hardware

Robert Tillis
190 Plaza Ave.
Lake Placid, FL 33852-5253
863-465-1999
lphardware@lakepar.net

Tractor Supply Co.

60 Plaza Ave.
Lake Placid, FL 33852
863-699-2222

W & W Lumber of Lake Placid

Craig Edwards
1001 US 27 South
Lake Placid, FL 33852
863 465-3331

HEALTH EDUCATION

Alpha Natural - A Store for your health

Gary & Kathy Freeman
214 N. Main Ave.
Lake Placid, FL 33852
863-465-3980
healthlady3@yahoo.com

Better Living Community Center

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Lake Placid, FL 33852
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Nunn Better Health & Wellness

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HEALTH SERVICES

Choices Family Resource Centers

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Family Medical Group, PA

Wilfred Corredera
105 Tomoka Blvd S
Lake Placid, FL 33852-7920
863-699-9977
elina@fammedgrp.com

HEMP/CBD

Nunn Better Health & Wellness

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Shamrock Pharmacy

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Lake Placid, FL 33852
www.shamrockdrugs.com
863-659-4744
bea@shamrockdrugs.com

HOME HEALTHCARE

Highlands Elder Care, Inc.

209 US 27 South
Lake Placid, FL 33852
www.highlandseldercare.com
863-633-0777
Rtessman@highlandseldercare.com

HOME OWNERS ASSOCIATION

Leisure Lakes Home Owners Civic Assoc. Inc.

Bill Miller
FL
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willyj8965@gmail.com

Placid Lakes Homeowners Association

Steven Whitworth
2010 Placid Lakes Blvd.
Lake Placid, FL 33852-6621
www.placidlakesonline.org
863-465-4888
placidlakeshpoa@gamil.com

Tomoka Heights Owners Assoc., Inc.

Tom Ferguson
108 Brentwood Drive South
Lake Placid, FL 33852-8100
863-465-6712

HOME INSPECTORS

Acorn Home Inspection

Mercia (Mitch) Ghinda
863-840-2511
acornhomeinspectionsfl@gmail.com

HOSPICE SERVICES

Good Shepherd Hospice, Inc.

Jennifer Forde
1110 Hammock Road
Sebring, FL 33870-6222
www.chaptershealth.org/hospice
863-402-1066
fordej@chaptershealth.org

HOSPITALS

AdventHealth Lake Placid

Andrew Santos
1210 US 27 North
Lake Placid, FL 33852-7948
www.AdventHealth.com
863-465-3777
andrew.santos@adventhealth.com

AdventHealth Sebring

Cathy Albritton
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Sebring, FL 33870
www.AdventHealth.com
863-386-6386
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AdventHealth Sebring

Jason Dunkel
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www.AdventHealth.com
863-402-3366
Becky.Farrens@AdventHealth.com

AEROMED-Tampa General Hospital

John Scott
PO Box 1289
Tampa, FL 33601-1289
813-844-7400
jscott@tgh.org

HCA Florida Highlands Hospital

3600 S. Highlands Ave.
Sebring, FL 33870-5416
www.highlandsregional.com
863-385-6101

HURRICANE SHUTTERS

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Chantal Parris

Ann Pollard
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Bobby & Phyllis Scarborough
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Lake Placid, FL 33852-9190
863-465-4178

Bobby and Odette Seeber

DeeDee Stidham
PO Box 374
Lake Placid, FL 33862-0374
863-465-3450
stidham30@embarqmail.com

INSURANCE SALES AND SERVICES

First Insurance of Lake Placid
Laurie Slade
311 W. Interlake Blvd.
Lake Placid, FL 33852
www.firstinlp.com
863-465-7000
laurie@firstinlp.com

Heacock Insurance Group, Inc.
32313 Broadway St.
Sebring, FL 33870
www.heacock.com
863-385-5171

Reliable Insurance Agency, Inc.
Robert Moriarity
306 W. interlake Blvd.
Lake Placid, FL 33852-9653
863-465-0522
reliableinsurance@embarqmail.com

State Farm – Terri Conley
Terri Conley
139 Tower Street
Lake Placid, FL 33852
www.insurewithtlc.com
863-465-1642
terri.conley.yix7@statefarm.com

Wells & Associates Insurance Agency, Inc.
Lonnie Wells
309 US 27 South
Lake Placid, FL 33852-7922
wellsinsurance.com
863-465-7155
lwells@wellsinsurance.com

JANITORIAL AND/OR PAPER SUPPLIES

Andrew's
Andrew Luedde
4235 Commercial Drive
Sebring, FL 33870
www.andrewsstuff.com
863-414-3000
andrews@htn.net

KITCHEN & BATHS - NEW & RENOVATIONS

Marlin Marble
Jack & Kathy Edgemon
19 Ranier Drive
Lake Placid, FL 33852-2408
863-465-0033
kedgemon@marlinmarble.com

The Decor Store
Daniel Epley
401 US 27 North
Lake Placid, FL 33852
www.decorstorelp.com
863-699-9100
daniel.decorstore@gmail.com

Residential R and R, Inc.
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Lake Placid, FL 33862
863-840-1203
residentialrandr@gmail.com

LANDSCAPING

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ibanezgardens@gmail.com

TWQ, LLC
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Lake Placid, FL 33852
863-699-0212
office@twqlc.com

Boulder Designs by Griffin Trees
Sheri Griffin
16500 S. Jefferson Ave.
Lake Placid, FL 33825
863-441-1955
Lakeplacid.boulderdesigns.net

LIBRARY

Friends of the Lake Placid Memorial Library
Mary Myers
205 W. Interlake Blvd.
Lake Placid, FL 33852-9643
863-699-3705

Lake Placid Memorial Library
205 W. Interlake Blvd.
Lake Placid, FL 33852
https://myhlc.org/libraries/lake-placid/
863-699-3705

Avon Park Public Library
100 N. Museum Ave.
Avon Park, FL 33825
https://myhlc.org/libraries/avon-park/
863-452-3803

Sebring Public Library
319 W. Center Ave.
Sebring, FL 33870
https://myhlc.org/libraries/sebring/
863-402-6716

LIQUOR STORE, PHARMACY

Publix Supermarkets (Lake Placid)
586 US 27 North
Lake Placid, FL 33852-9541
www.publix.com
863-699-2081
joenpolk@aol.com

LOCKSMITH

Bill's Key & Lock Service
William Hoffmann Sr.
131 Temptation Ave.
Lake Placid, FL 33852-6129
863-465-9432
keyman131@yahoo.com

LUMBER

W&W Lumber of Lake Placid
Craig Edwards
1001 US 27 South
Lake Placid, FL 33852-9123
863-465-3331

MAILING SERVICE

Mail Call Shipping
Dan Stickle
204 S. Main Ave.
Lake Placid, FL 33852-1810
officesupply204@gmail.com
863-531-0081
863-465-1799, fax

MANUFACTURING

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MEDICARE HEALTH SERVICES

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786-213-3948
alasurgtech@gmail.com

Humana – Edward Carpenter
863-840-0796
edcarpenter@gmail.com

MOBILE HOMES

Lakeside Village Mobile Home Park
Scott & Jody Gadsden
14 Sandy Point
Lake Placid, FL 33852
www.gadsdenmanagement.com
863-465-9900

Tropical Harbor Estates
(Rickert Properties Inc.)
27 Rickert Drive
Lake Placid, FL 33852-7676
tropical-harbor.com
863-465-4112
tropicalharbor@hotmail.com

Sebring Square
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Sebring, FL 33870
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727-221-2431
jlucas@umh.com

MUSEUMS

Lake Placid Historical Society Depot Museum, Inc.
Maria Hagg
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www.lakeplacidhistoricalsociety.org
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lphistorymuseum@gmail.com

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NEWSPAPERS

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www.dtechdoc.com
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www.swiftsight.com/lakeplacidelks2661
863-465-2661
bpoe2661@stratomain.net

Florida (SBDC) Small Business Dev. Center
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600 W. College, Bldg. H #111
Avon Park, FL 33825
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863-382-9622
michaelb@highlandsymca.org



Highlands County Farm Bureau

6419 US 27 South
Sebring, FL 33876-5712
863-385-5141

Highlands County Habitat for Humanity

159 S. Commerce Ave.
Sebring, FL 33870-3602
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863-385-7156

Highway Park Neighborhood Preservation & Enhancement District Council

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Lake Placid, FL 33862
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Humane Society of Highlands County

7421 Haywood Taylor Blvd.
Sebring, FL 33871
www.humancesocietyofhighlandscounty.com
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humancesocietyhrc@embarqmail.com

Keep Lake Placid Beautiful

Ray Royce
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