

Greater Lake Placid Chamber of Commerce Membership Benefits & Sponsorship Packages

Features & Benefits	Basic	Bronze	Silver	Gold
Corporate Sponsorship of ALL Chamber Events				
Christmas Parade Main Sponsor (Float #1)				
Logo on Caladium Festival Advertising and Signage				
Logo on Car Show Advertising & Signage				
Logo on Chamber Correspondence				
Logo on Monthly Luncheon Invites & Banner				
Logo on Monthly Mixer Invites				
Logo on Chamber Homepage & Facebook				
Logo on all Chamber Email Blasts all year				
Logo on Annual Banquet Signage with Tickets to Event (# Included)		4	8	16
Opportunity for Spotlight Newsletter Articles (no charge)				
Opportunity to Adverstise in Monthly Newsletter (\$125-\$550/year)				
Opportunity to Advertise on Chamber Website (\$125-\$300/year)				
Mailing Labels of Members/Excel List of Members (1/year)				
Include your Events & Flyers in Email Blasts & Facebook Posts				
Attendance at Morning Mixer Networking Event				
Monthly Luncheon Networking Opportunities				
Attendance at Chamber Mixer Events & Tri-County Events				
Ability to use Chamber Logo on Company Related Advertising				
Include your marketing materials in New Member Welcome Bags				
Business Cards/Brochures/Bulletin Board in Visitor Center				
Post Special Events on Bulletin Board in Visitor Center				
Link to your Website on Chamber Member Directory				
Business Listing in Chamber Directory & Visitors Guide				
New Member Recognition at Luncheon, Newsletter & Facebook Chamber attendance & Promotion of Company Related Events				
i.e Ribbon Cuttings, Grand Openings, Re-openings, Milestones				
New Members Receive 1 Free Ad with Highlands News-Sun				
Opportunity to Sponsor Luncheons (\$350/Luncheon)		1 Included	1 Included	1 Included
Opportunity to Sponsor Display Table at Luncheon (no charge)				
Opportunity to Sponsor Morning Mixers (no charge, 11/year)				
Opportunity to Sponsor KLPB Island (\$300-\$1000/year)				
Membership Listing in Chamber Directory				
Support the Betterment of the Greater Lake Placid Area				
Sponsorship Investment		\$1,000	\$2,500	\$4,000

Membership Fee Schedule

Business Member	Measure	Annual	Bronze	Silver	Gold
		Dues	Sponsor	Sponsor	Sponsor
			\$1,000	\$2,500	\$4,000
General	1-100	\$175			
# of Employees	101-200	\$400			
	201+	\$550			
Lodging & Restaurants	1-50	\$175			
# of Rooms/Seating Capacity	51-100	\$225			
	101+	\$275			
Financial Instutitions	per	\$450			
Additional Branch/Officer Listing	per	\$75			
Community Member					
Non- Profits, Civic, Home Owners Associations, Agents, Individuals		\$75			
Total Investment \$		\$	\$	\$	\$

Your Chamber Yearly Stats



Your Membership Year begins the following month after application is submitted.

The month in which you join is complimentary.

Membership is specified for one location with one listing. Each additional location/listing requires a separate membership. Separate business entities require separate memberships.