Sweat Activated Apparel
2019 LINE
VIEWSPORT INNOVATION

ViewSPORT® is an innovative fitness apparel line focused on the motivated athlete, sports teams, the military, and others looking to get the most from their fitness and training efforts. When an athlete exercises, the patent-pending ViewSPORT sweat activated technology reveals a design that is only apparent once sweat comes in contact with the fabric. The harder the wearer works, the more visible the image.

VIEWSPORT TECHNOLOGY

Yes. To the most important question, ViewSPORT’s “Sweat Activated Technology” is completely hypo-allergenic, non-toxic, odorless and safe for anyone to wear. The SAT works on all colored fabrics that darken as moisture is absorbed, is undetectable when dry, and lasts through dozens of wash cycles.

VIEWSPORT MISSION

ViewSPORT’s mission is to motivate and empower all those interested in living healthier and more active lives with a new tool to visibly measure their hard work. We want you to wear your sweat with pride.

A BRIEF HISTORY.

ViewSPORT’s inventor, Ben Wood, was a chemistry major in college and, one day while working out, it occurred to him that the sweat patterns on his shirt might be controlled in a way that the perspiration would form images and that those images could communicate motivational messages.

HOW DOES VIEWSPORT TECHNOLOGY WORK?

When athletes or fitness-conscious people exercise and begin to sweat, motivational words or images appear on their ViewSPORT athletic-performance attire. The company’s “sweat-activated technology” reveals an increasingly clear image the more someone sweats during training. After a workout, when the shirt dries out, the special graphics become invisible again.
MOTIVATION REVEALED

Sweat Activated Technology at work

Consumers and athletes agree that Sweat Activated Technology is both motivational and inspirational. Greg from New York says “I workout in these shirts and want to push myself harder to see my results. It is the coolest thing I have ever worn”. Become your own motivation in Sweat Activated Technology.

Guys this is pretty dope @viewsport images show up when you sweat. Awesome gift
- mookfacekillah

5 Sunday rain/snow miles with @viewsport
- joshcrocker

Cardio is hardio #mondaymotivation
- pookie_fit

My boyfriend got me the coolest shirt for christmas & im so excited to be at the gym in it today, best motivation idea
- quest_2be_fit

Pre-gaming! Wooohoooo this is my RAGE FACE. (Better, Stronger, Faster sweat-activated tank by @viewsport)
- karinaelle

Went to the gym and started out with an hour long #squat session.
- calisthenics_and_flex
AS SEEN ON

FOX NEWS  NATIONAL GEOGRAPHIC
SHARK TANK  CNBC  TIME
THE WALL STREET JOURNAL

OUR CLIENTS INCLUDE

GATORADE  U.S. ARMY  Reebok
BWM  HORBAU MÜNCHEN
ARMY  Boilermaker  MIAMI MARATHON
LACROSSE ALLSTARS  aramark
ECAC  KAEBERNICK
2019 Viewsport Graphic Offerings

Men’s Shirt

Any graphic can be added to any shirt

“Do It” Short Sleeve
Heather Grey Royal Army Steel

“Faster, Better, Stronger” Short Sleeve
Army Royal Heather Grey

“Work Hard” Short Sleeve
Red Steel

“I Run” Racing Singlet
Grey

“I Run” Performance Crew
Steel

“Beast” Performance Crew
Blue Grey

100% Performance Mesh Polyester

Permanent Moisture Transfer to keep you dry

Soft on Skin

- Short sleeve crew neck
- 100% microfiber oXymesh
- Inherent moisture wicking to keep you dry and comfortable
- Treated with Body Freshe to inhibit the growth of odor causing bacteria
- Breathable, easy care

Color Options

- Royal
- Red
- Steel
- Cardinal
- Military
- Graphite
- Kelly Green
- Turq
- Orange
- Tan 499
- Sand
- Carolina

After workout
2019 ViewSport Graphic Offerings

Women’s Shirt

Any Graphic Can Be Added To Any Shirt

“Do It” Tank
STEEL  BLUE  ARMY

“Faster, Better, Stronger” Tank
ARMY  STEEL  BERRY  BLUE

“I Run” Performance Tank
“Faster, Better, Stronger” Tank

“Work Hard” Tank
BLUE  STEEL  RED

“I Run” Angel Scoop Neck Short Sleeve
CHARCOAL  ARMY

“I Run” Performance Tank
ARMY  STEEL  BERRY

“Savage” Performance Tank
SPORT GRAPHITE  ROYAL

100% Performance Mesh Polyester

Permanent Moisture Transfer To Keep You Dry

Soft On Skin

- Short sleeve crew neck
- 100% microfiber oXymesh
- Inherent moisture wicking to keep you dry and comfortable
- Treated with Body Freshe to inhibit the growth of odor causing bacteria
- Breathable, easy care

Color Options

ROYAL  RED  STEEL
CARDINAL  MILITARY  GRAPHITE
KELLY GREEN  TURQ  ORANGE
TAN 499  SAND  CAROLINA

After Workout
2019 VIEWSPORT GRAPHIC OFFERINGS

BOTTOMS

MENS
- Long length, open bottom with pockets
- Reflective tape on insert side panels
- 1 1/2" covered elastic waistband with continuous draw cord
- 100% microfiber polyester pk maX
- Inherent moisture wicking to keep you dry and comfortable
- Treated with BodyFreshé to inhibit growth of odor causing bacteria
- Breathable, easy care
- S - 4X

WOMEN’S ALL AROUND FULL LENGTH PANT
- Full length with contoured yoke panel
- Performance fit with straight leg
- Gusset for maximum comfort
- Flat seams prevent irritation
- Reflective strip
- 88/12 microfiber polyester / spandex
- Inherent moisture wicking
- BodyFreshé to inhibit bacteria growth
- Breathable, Easy Care
- XS - 2X

WOMEN’S MESH PANEL CAPRI LEGGING
- Long length, open bottom with pockets
- Reflective tape on insert side panels
- 1 1/2" covered elastic waistband with continuous draw cord
- 100% microfiber polyester pk maX
- Inherent moisture wicking to keep you dry and comfortable
- Treated with BodyFreshé to inhibit growth of odor causing bacteria
- Breathable, easy care
- S - 4X
HOW TO MEASURE

Bust/Chest: Measure around upper body over the fullest part under your arms.
Waist: Measure around waistline all around.
Hip: Measure the fullest part of hips and rear.
Inseam: With feet hip width apart, measure vertically from top of inside leg to ankle bone.

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