



# FACTS ABOUT TRAFFIC SAFETY



## Higher Speeds Raise Danger

The risk of serious injury for kids and adults is three times higher when cars are traveling at 30-39 MPH vs. cars traveling at 20-29 MPH.



## The World Is Changing Speeds

Countries and communities around the world and across the country are lowering speed limits and redesigning roads to make streets safer.



## Lower Speed Limits Work!

Traffic calming features added to roads, like speed humps, slow traffic just enough to make roads safer without creating long commutes.

## You Can Make Your Street Safer!



Request speed humps on your street. Speed humps will slow cars to safer speeds and reduce the chances of serious injury or even death.

Slower speeds give drivers more time to react to pedestrians, bicyclists, and kids and because young kids aren't able to run down the street.

Slower speeds also can mean quieter streets.

Want speed humps on your street? Request them, get speed humps and work with your neighbors.

Hit by a vehicle traveling at

20 MPH



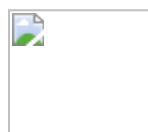
30 MPH



40 MPH



SOURCE: FHWA. PEDESTRIAN SAFETY STRATEGIC PLAN: BACKGROUND REPORT. 2010.



For more info on how to slow down traffic in your neighborhood, visit [www.healthikids.org](http://www.healthikids.org) or call 585-224-3171.

