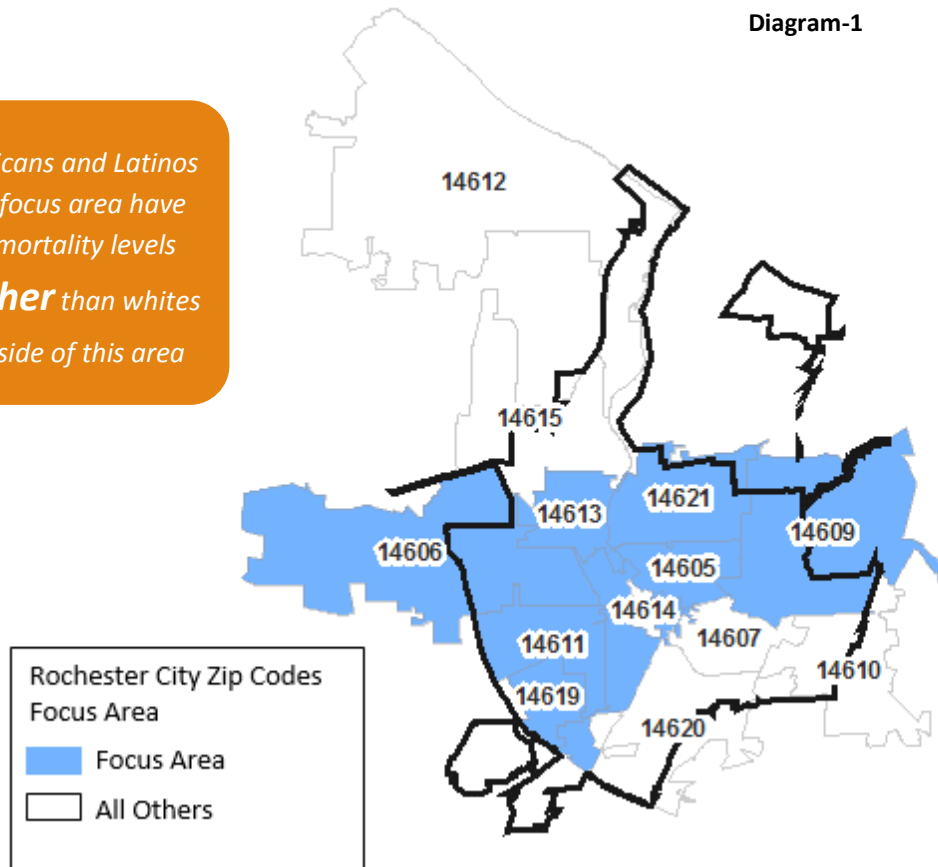


THE LINK BETWEEN RACE, POVERTY AND INEQUITY IN LOCAL HEALTH

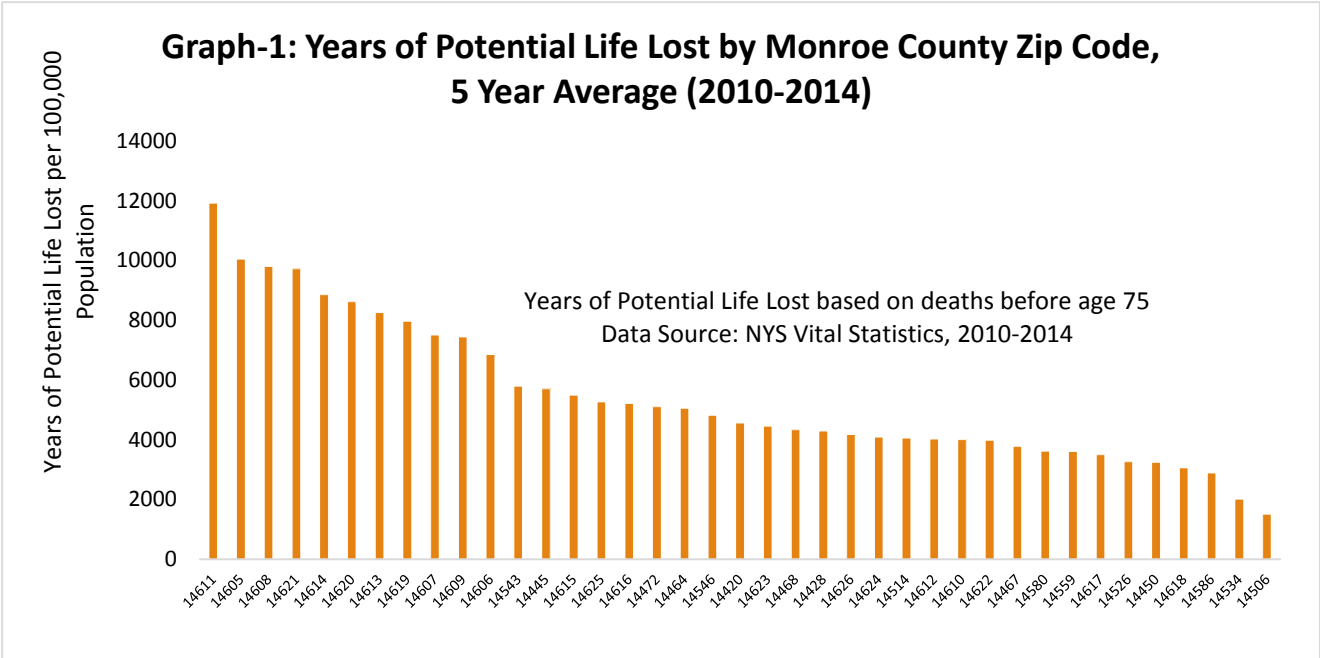
*African Americans and Latinos living in this focus area have premature mortality levels **300% higher** than whites who live outside of this area*

Diagram-1

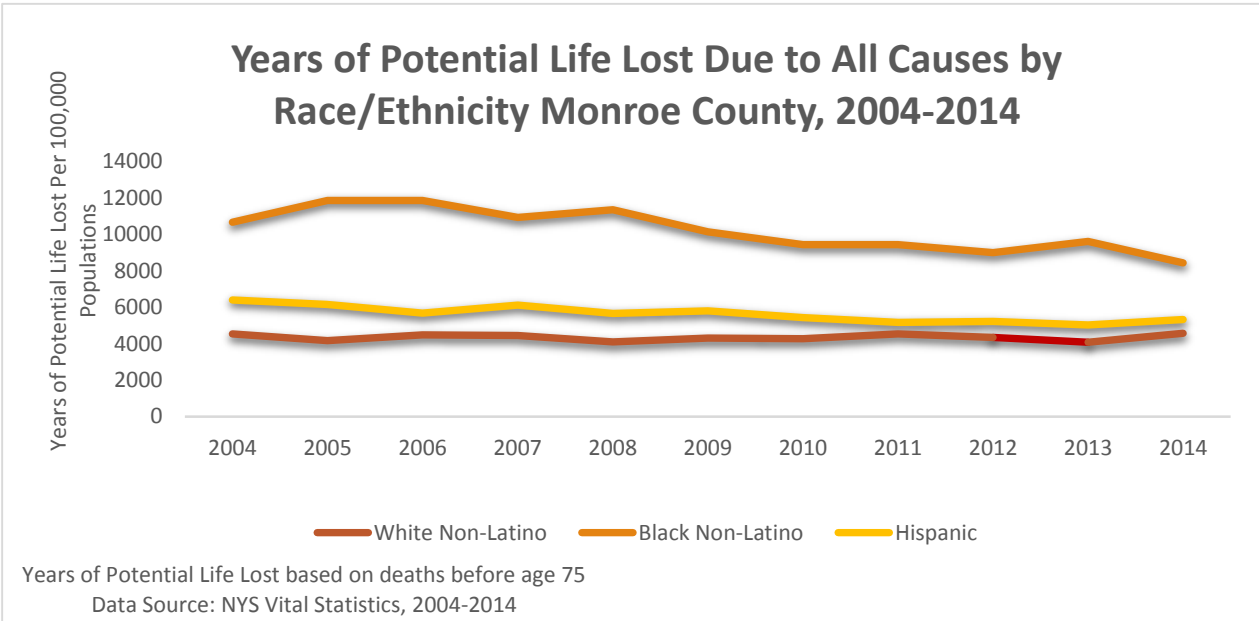


- Health disparities are evident in the City of Rochester across eight ZIP codes in the heart the city (Diagram-1).
- African American and Latino Families who reside in the focus area experience worse health outcomes than the white/non-Latino population in Monroe County.¹
- Focus area ZIP codes were selected by the African-American Health Coalition at the Finger Lakes Health Systems Agency.

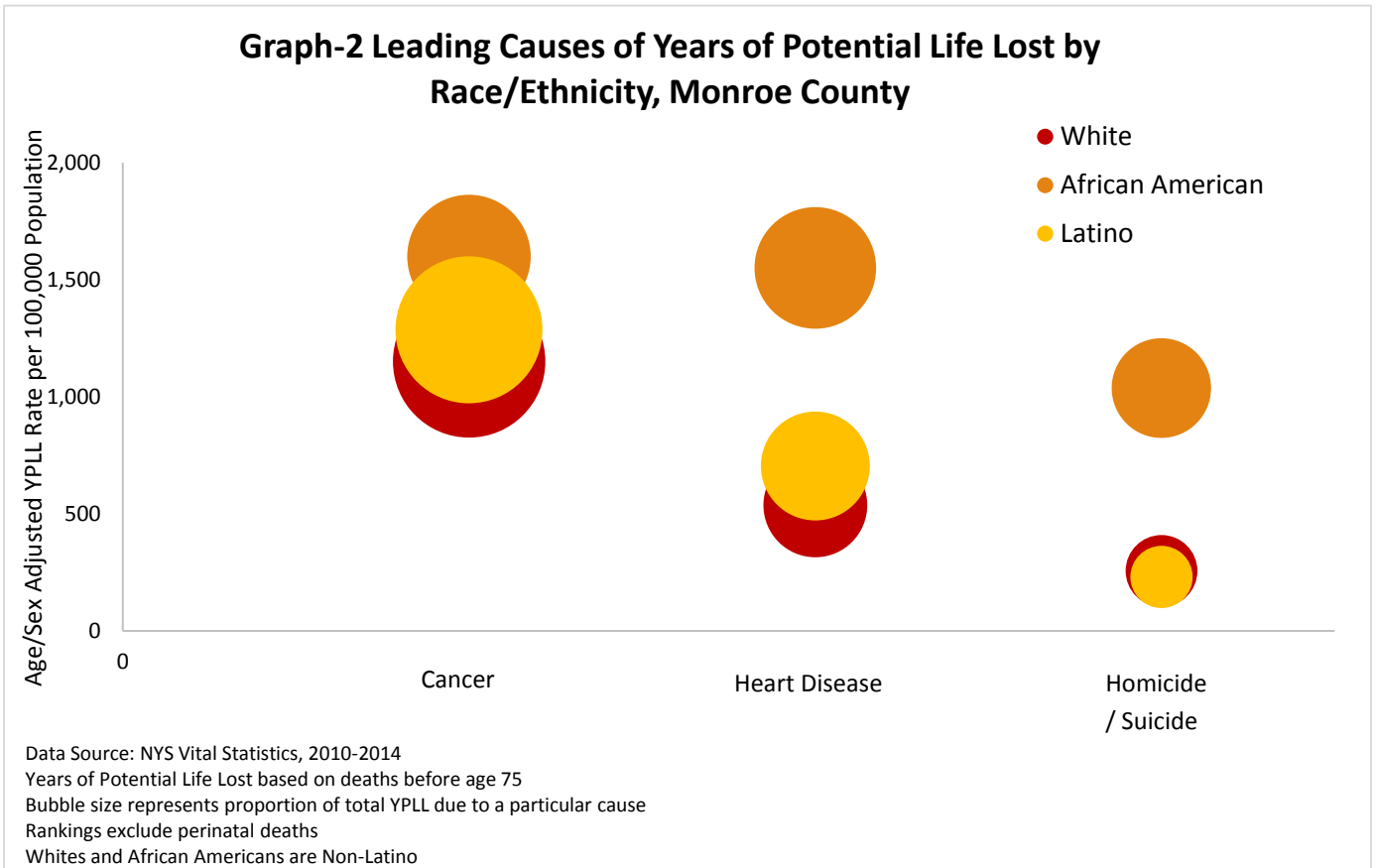
¹ Finger Lakes Health Systems Agency (2014) What’s Going On. REPORT ON LOCAL HEALTH DISPARITIES COMMISSIONED BY THE AFRICAN AMERICAN HEALTH COALITION



- The link between race, poverty and inequity in local health is undeniable – 60 percent of residents who live in the heart of the city live in poverty.
- Individuals who reside in this focus area have a level of premature mortality that is 300 percent higher than whites who live outside of the area (Graph-1).



AFRICAN AMERICAN AND LATINO FAMILIES ARE MORE LIKELY TO HAVE SERIOUS CHRONIC AND PREVENTABLE DISEASES



- African American and Latino residents of Monroe County are also more likely to have serious, chronic and often preventable disease (Graph-2).
- The leading causes of years of potential life lost for African Americans are: cancer, heart disease, homicide, substance abuse and diabetes.
- Latino and African Americans cancer, heart disease and homicide rates are higher than their White counterparts.

For More information about Rochester's Health
Disparities Visit:

www.flhsa.org/health-disparities



*Healthi Kids is an initiative of Finger Lakes Health Systems Agency. By advocating for a handful of public policy and practice changes, the **Healthi Kids Coalition** is blazing a path for healthier, more active children in Rochester and Monroe County, N.Y. Our change agenda calls for better school food, safer play areas, food standards at childhood centers, at least 60 minutes of in-school physical activity, and policies that support breastfeeding.*

