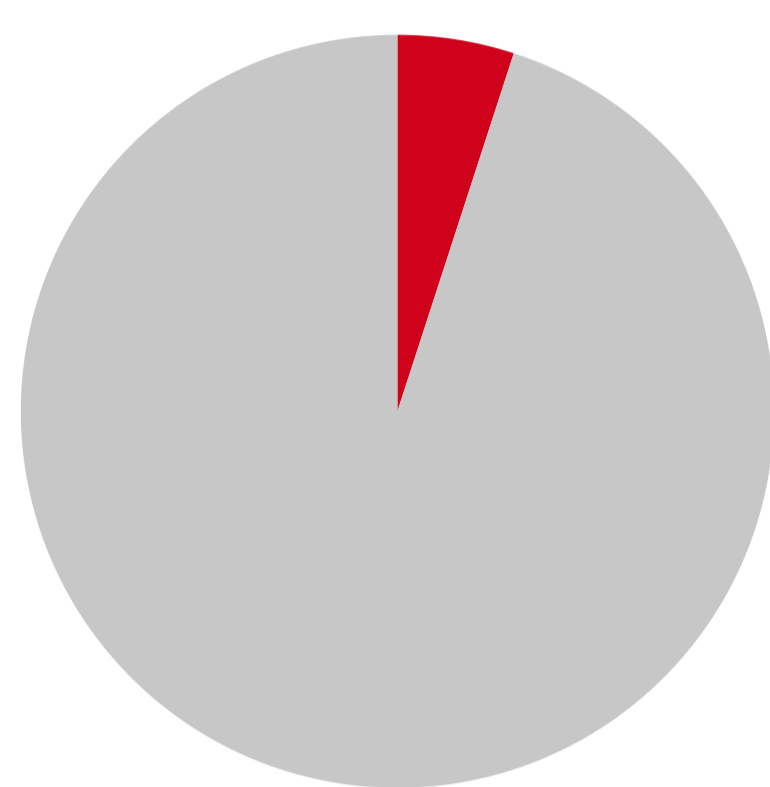
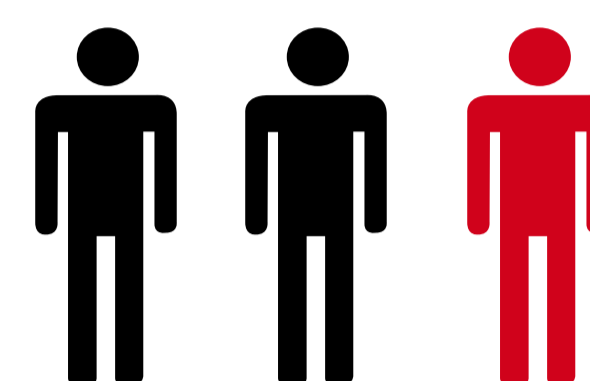


Making the Case: Healthy Vending

The problem:



Studies have found as little as 5% of food offered in vending machines are healthy options.



79 million adults, or one third, are obese in the United States.

\$190 Billion

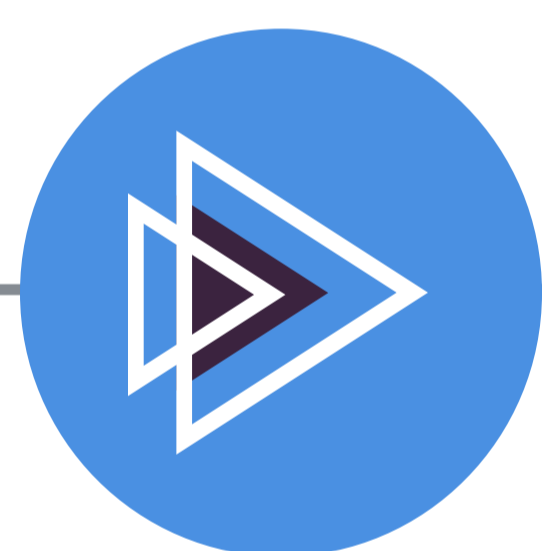
Chronic diseases like obesity, diabetes and heart disease cost the United States \$190 billion per year.

5 reasons to make the switch:



#1

Positive public image



#2

Conveys a modern environment



#3

Low-cost strategy



#4

Attracts forward thinking employees



#5

Increased sales and revenue

Be Ahead of the Curve



According to the Snack Food Association, customers want healthier options:

- 74% of consumers are trying to eat healthier
- 65% are eating specific foods to lose weight
- Sales growth of healthier snacks is outpacing traditional snack foods by 4 to 1

States, localities, hospitals, schools, and workplaces across the country have implemented healthier vending policies to better serve their consumers.



www.healthikids.org

