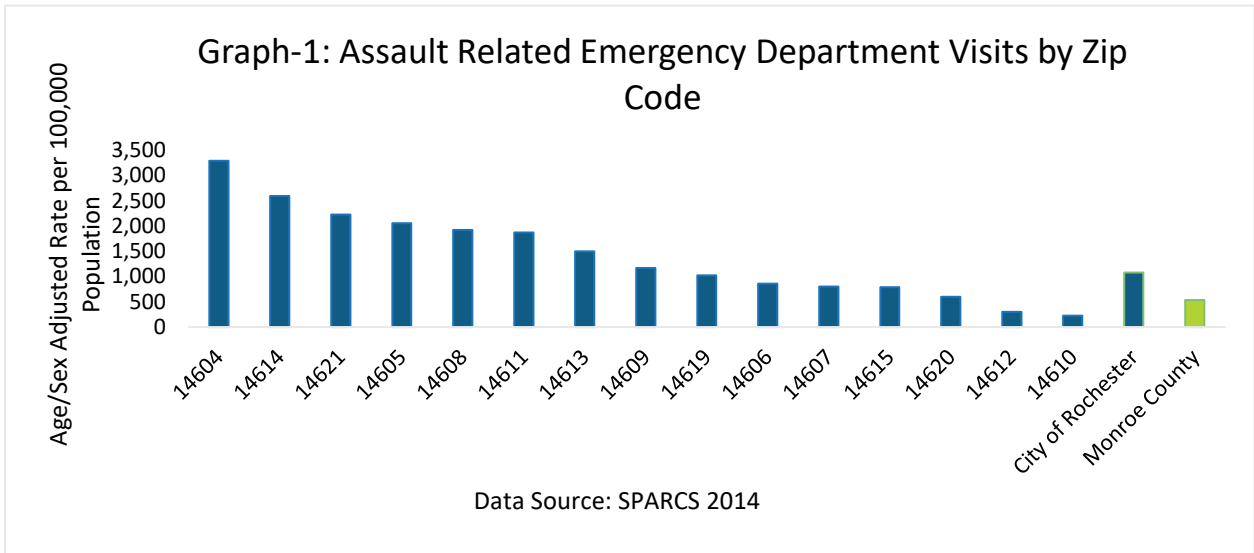


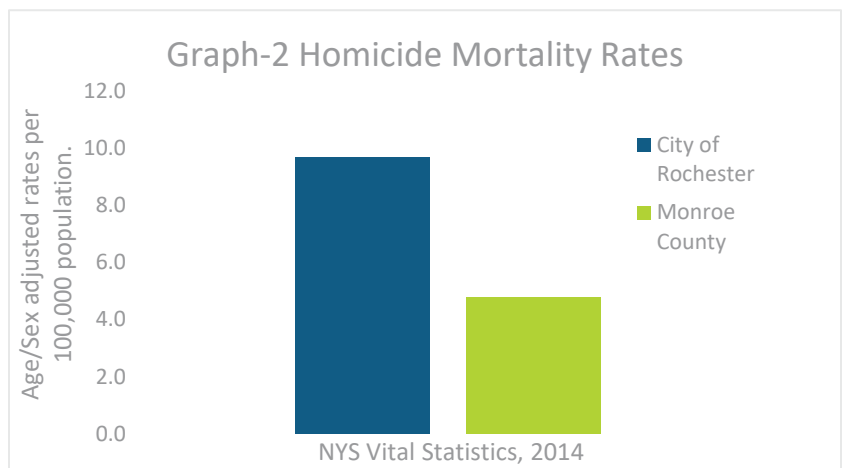
PLACE MATTERS WHEN WE TALK ABOUT HEALTH OUTCOMES

- The neighborhood where we live can impact health outcomes in a positive or negative direction¹
- Fear of violence and crime negatively affects health behaviors. For example, parents may be unwilling to allow children to play, walk or bike outside if they fear for their safety.^{2,3}

NEIGHBORHOOD SAFETY



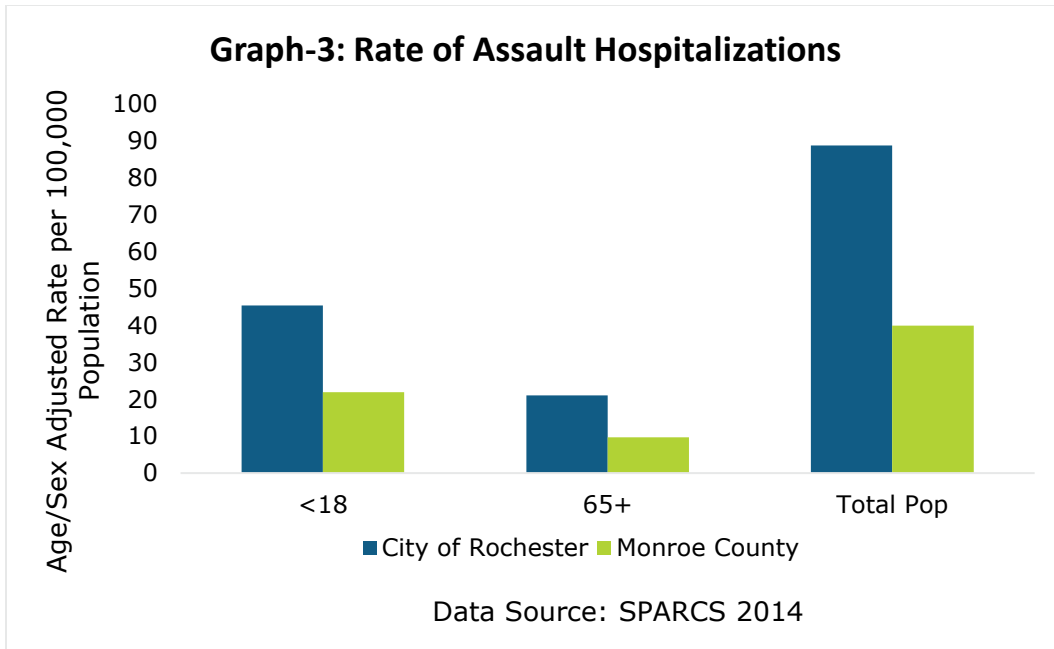
- Residents in the city are more likely than their suburban counterparts to have assault related emergency department visits and higher mortality rates (Graph-1).
- Residents in the 14604 ZIP code experience 510 percent more assault related emergency visits than the Monroe County average.
- The City of Rochester also has almost double the amount of homicide mortalities than the Monroe County Average (Graph-2).



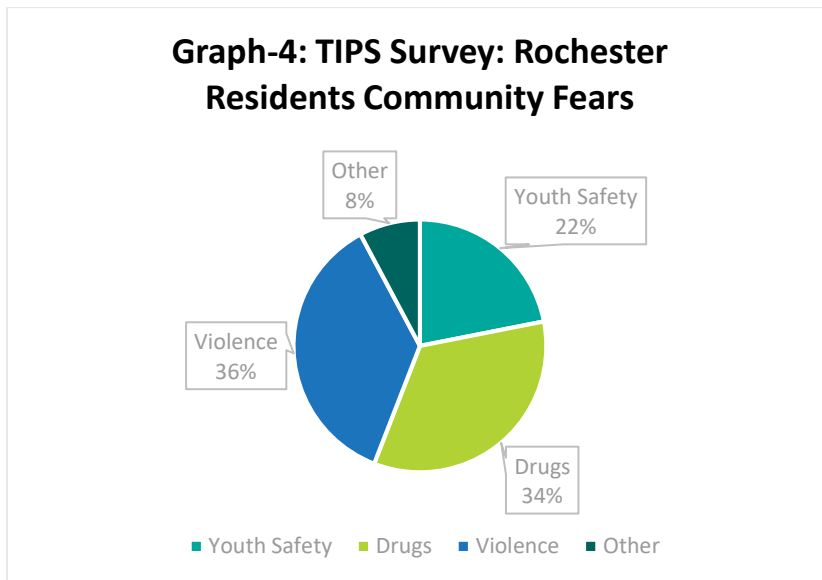
¹ Institute of Medicine. THE FUTURE OF THE PUBLIC’S HEALTH IN THE 21ST CENTURY. Washington, DC: National Academy Press; 2002

² DeWeese, R., Yedidia, M., Punam Ohri-Vachaspati, D. (2013). Neighborhood perceptions and active school commuting in low-income cities. American Journal of Preventative Medicine. 45(4), 393-400.

³ Cohen, D. et al. (2003, March). Neighborhood physical conditions and health. AM J Public Health. 93(3): 467-417.



- Children and seniors face a rate of assault hospitalization that is twice as high as the Monroe County average (Graph-3).



- According to the Rochester Institute of Technology, TIPS Survey residents' top three greatest community fears revolve around drugs (34 percent), violence (36.3 percent), and youth safety (21.9 percent) (Graph-4).⁴

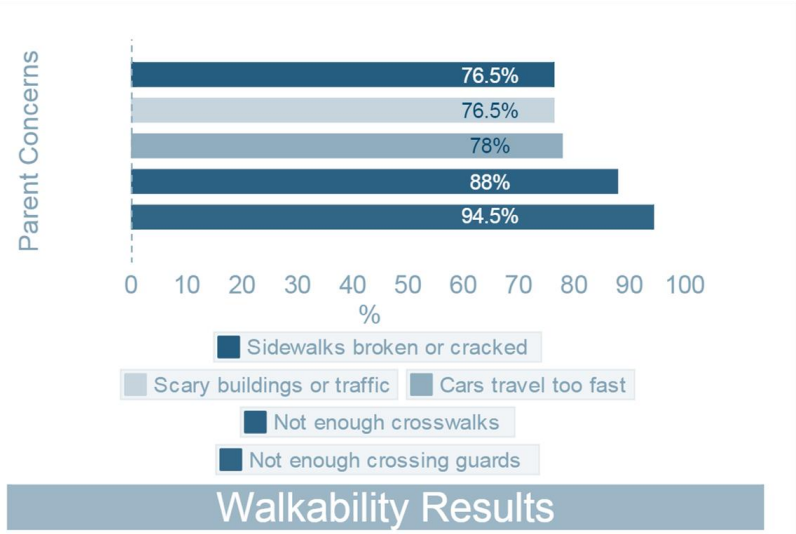
⁴ Drake, G. & Klofas, J. (2008, September). Analysis of TIPS survey. Center for Public Safety Initiatives at Rochester Institute of Technology. Working paper #2008-06.

60%
Of families in the City of Rochester say they are concerned about the lack of safe places to play in their neighborhood

"There's no way I'd let my eight year old granddaughter walk past Jefferson by herself...Would you let your child do that?"
Grandmother at Arnett Library

"I don't let my child walk to school by themselves - it's not safe"
- Parent at School #2

- Sixty percent of families in the City of Rochester say they are concerned about the lack of safe places to play in their neighborhood.⁵
- Studies from Healthi Kids Coalition at Common Ground Health demonstrate that crime and neighborhood perceptions of safety are a key barrier to walking, biking and playing in the neighborhood.⁶



- In results from Healthi Kids walkability assessment in the Southwest Quadrant, parents indicated the presence of additional crossing guards would ensure more “eyes on the road,” which would in turn would improve their perceptions of neighborhood safety (Graph-11).

⁵ Healthi Kids (2010). Playability plans: Beechwood, Bridges to Wellness, Dewy-Driving Park, Jefferson Ave., & Project HOPE. Common Ground Health.
⁶ Healthi Kids (2015). Improving Walkability Around Rochester’s Schools. Common Ground Health.



For More information about Neighborhood Perceptions
of Safety Visit:

www.healthikids.org



Healthi Kids is an initiative of Common Ground Health. Our Coalition advocates for policies, systems and environmental changes that support whole child health in children 0-8 in the Greater Rochester and Finger Lakes Region of New York.



www.healthikids.org