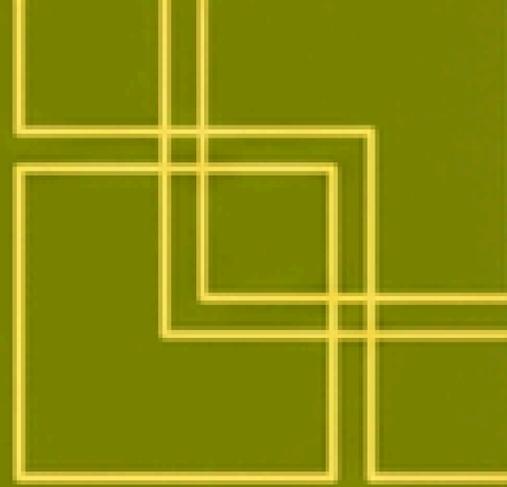




HENDERBERG
Business Solutions



Systems Success: Scaling Your Business Without the Chaos

Practical Process Documentation & Workflow Optimization

SOLUTIONS



A READ-AHEAD DECK FOR PROSPECTIVE PARTNERS



RED FLAGS

Is Your Growth Creating More Stress Than Success?

If you see these Red Flags, your operations are outpacing your infrastructure.



Key-Person Dependency: What happens if your top performer leaves tomorrow? Does the knowledge leave with them?



The "Owner Trap": You are trapped in day-to-day operations, unable to take a vacation or focus on vision because "only I can do it."



Scaling Inconsistency: New locations or franchises struggle to replicate the success of the original because the "secret sauce" isn't written down.



The Time Paradox: You say you don't have time to document processes, but the lack of documentation is exactly why you have no time.

TURNING “TIME SPENT” INTO “TIME SAVED”



REDUCED TRAINING TIME

New hires onboard faster with less hand-holding.



INCREASED VALUATION

A documented business is a **sellable asset**; an undocumented business is just a job.



EFFICIENCY

Eliminate repetitive questions that stall productivity.



Green Flag: This program is an investment that pays dividends forever. Once the work is done, training goes on autopilot.

MEET JASON HENDERBERG: YOUR “DONE-WITH-YOU” PARTNER



MISTER SYSTEMS

- **Experience:** 30+ years in Manufacturing, Lean Six Sigma, and Small Business leadership.
- ⚙️ **The Differentiator:** Unlike traditional consultants who advise from a distance, Jason **grabs a shovel** and starts digging right beside you.
- **The Mission:** To provide small businesses (under 500 employees) with the same elite efficiency methods used by major corporations, tailored to fit your culture.
- ⚙️ **Philosophy:** “I love helping clients reach their goals with systems.” *Jason Henderberg*

PROCESS DOCUMENTATION IS YOUR FOUNDATION

Every business problem is ultimately a process problem.

1

NO PROCESS EXISTS

You haven't written down HOW to do the job.



2

PROCESS NOT FOLLOWED

The documentation exists but is ignored or inaccessible.



3

PROCESS IS OUTDATED

You are following a legacy method that no longer fits reality.

Key Insight: We don't just write manuals; we build a Systems Culture where knowledge is shared, not hoarded.

SYSTEMS



SUCCESS

The Missing Link: Process Documentation.

Every business challenge is actually a process problem.

- 1 Missing:** You don't have a process in place (you haven't written down HOW to do the job).
- 2 Ignored:** Someone is not following the documented process.
- 3 Outdated:** You are following a process that no longer fits your scale.

Key Takeaway: When you trust the process, you leave the business stress behind.

THE ROADMAP TO EFFICIENCY

STRATEGY

STANDARDIZATION

SUSTAIN

Month 1

Define roles and responsibilities to remove “knowledge silos.” Identify the “Optimum Client” to avoid waste. Prepare the team for culture change.

Execution

Capture the “How-To” via video, screen recording, and interviews. Jason works alongside you to distill knowledge into practical SOPs.

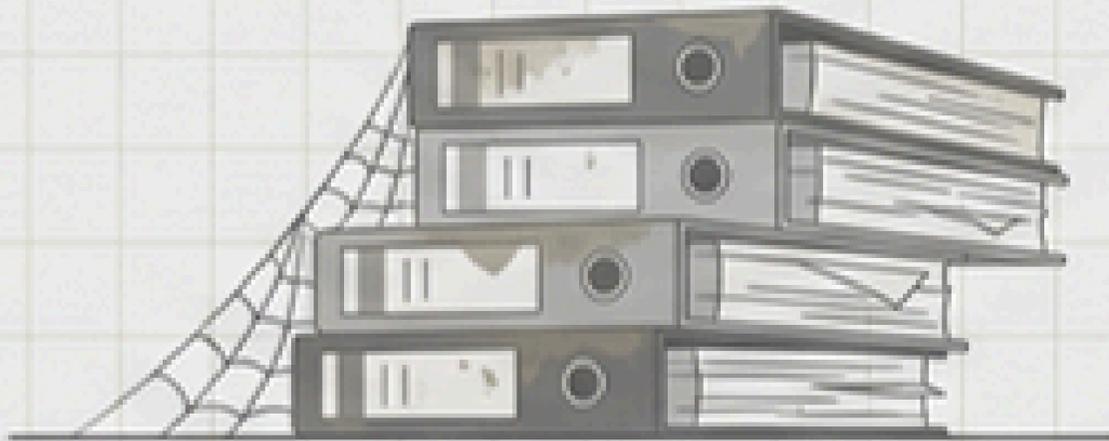
Long-term

Train the team and launch the software. Implement quizzes and verification. Turn the project into a living, breathing system.

Modern Tools for Modern Teams^{⚙️}

The Old Way

- Dusty binders on a shelf.
- Word docs hidden in random folders.
- No version control.



The HBS Approach

- **Cloud-based** software (Whale, Trainual).
- **Searchable:** Answers in seconds.
- **Trackable:** Know who reviewed what.
- **Accessible:** 24/7 on any device.

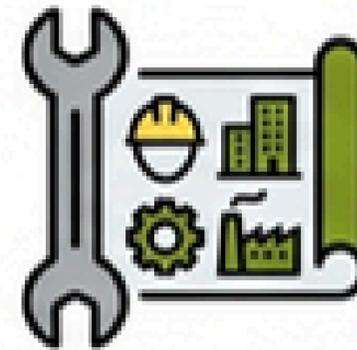


WHY HENDERBERG BUSINESS SOLUTIONS?



➤ UNIQUE

Specialized purely in documentation and workflow. This is the main focus, not a side gig.



➤ MADE TO FIT

Bespoke agendas tailored to your industry (Construction, Insurance, Manufacturing).



➤ AUTHENTIC

A mindset of abundance. Jason shares knowledge freely and works WITH you.



➤ TESTED

Proven methods from Lean Six Sigma & ISO-9001, simplified for small business reality.

From Paper to Practice.

A-Verdi Results



76%

Active Engagement
(Up from 6%)

91%

Completion Rate of
Assigned Training



Culture Shift: Shop staff
(“Transportation Titans”) now recording their own
welding and cutting videos.



The day doesn't have to stop as much as it used to... hiring, training, and continuing education are now on cruise control.” — Joe Verdi, President.

READY TO GET YOUR TIME BACK?

1

CONTACT

Let Jason know you are ready to proceed. We will send a simple Agreement.

2

ONBOARD

Complete a simple online survey and NDA to set the baseline.

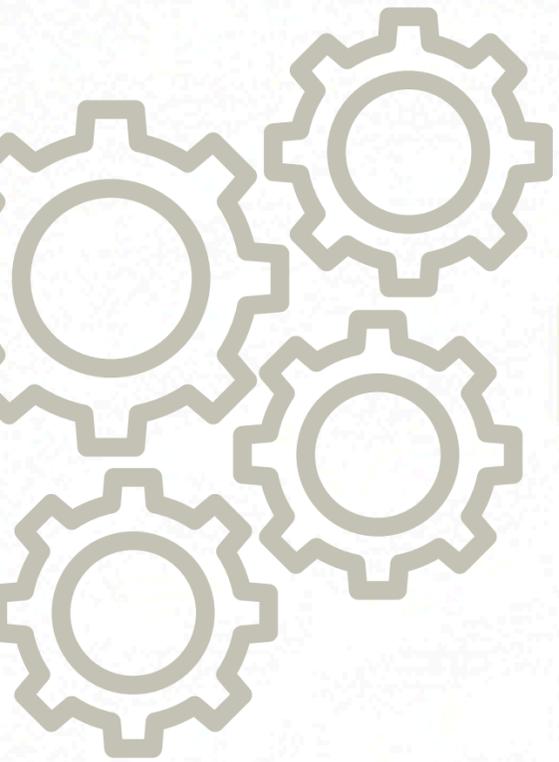
3

COLLABORATE

Select a convenient time to start digging. We build the agenda based on YOUR specific needs.

CHOOSE PROGRAM THAT FITS





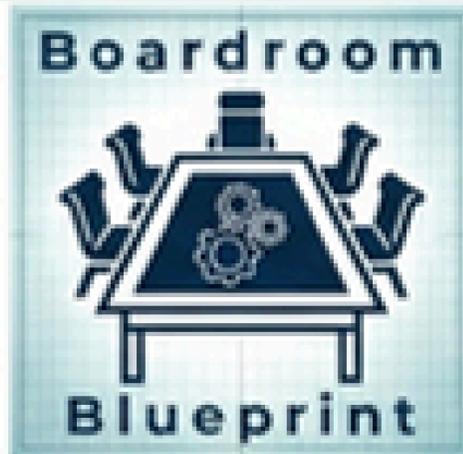
12 – 20 Week Process Documentation Program

The Flagship Offering. Ideal for organizations under 500 employees who want to be best in class.
We build your 'How To' playbook WITH you.



- ✔ Businesses poised to grow quickly needing consistent training.
- ✔ Owners wanting to exit or retire but trapped in day-to-day ops.
- ✔ Organizations that are key-person dependent (fear of knowledge loss).
- ✔ Teams that need to reset employee roles and titles due to growth.

Specialized Strategic Programs



5-12 Week Boardroom Efficiency Program

For boards that are fragile due to turnover. We organize confidential files and safeguard operational knowledge.



Vision & Values Workshops

Move beyond 'Human Assets' to emotionally engaged teams. Align the team on a continuous, values-based growth plan.

Operations Analysis Engagement

For PE firms or owners needing an unbiased "health check" or due diligence before investing.

LET'S TALK ABOUT MAKING YOUR LIFE EASIER.

I love helping clients reach their goals with systems.
This is an easier decision than you think.



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