

## Offer Merchants No-Cost Payment Processing

As a BOLD partner, you can stand out by offering your merchants an easy way to eliminate credit card processing fees with our Dual Pricing Program. This innovative solution shifts the cost of card payments to customers through a small, transparent non-cash adjustment, allowing merchants to save money while still offering flexible payment options.

## **How It Works:**

**Transparent Pricing:** Dual pricing displays both cash and card prices to customers clearly before the point of sale, ensuring transparency and compliance.

Simple Implementation: Our Partner Experience Team is here to guide you through onboarding merchant applications. We'll ensure that the processing rate matches the card price displayed at the point of sale, making setup seamless and worry-free.

## Why Choose BOLD?

- Help merchants maximize profits by eliminating high processing fees
- Gain a competitive edge by offering a proven cost-saving solution
- Partner with a team dedicated to your success, every step of the way
- Ensure compliance and transparency with an easy-to-implement solution

Ready to deliver big savings to your merchants?

Contact us today to get started!

