

# Building and branding your social media exposure







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## BUILD



**\$200** / mo

- ✓ Ad Creation
  - 1x month (Facebook)
- ✓ Social Posts
  - 2-3 per month
- ✓ Design and Content Creation
- ✓ Yext Connect
- ✓ Real Time Budget Optimization
- ✓ Access to Reporting Dashboard
- ✓ Customizable Goals

## GROW



**\$500** / mo

- ✓ Ad Creation
  - 2x month (Facebook)
- ✓ Social Posts
  - 3-5 per month
- ✓ Design and Content Creation
- ✓ Yext Connect
- ✓ Real Time Budget Optimization
- ✓ Access to Reporting Dashboard
- ✓ Customizable Goals

## ACCELERATE



**\$900** / mo

- ✓ Ad Creation
  - A/B Testing
  - Multi level Ad Curation (2 social platforms)
- ✓ Social Setup & Optimization:
  - Facebook, Instagram, YouTube, Twitter
- ✓ Social Posts
  - 6-8 per month
- ✓ Design and Content Creation
- ✓ Multiple Campaign
- ✓ Local Ad Retargeting
- ✓ Yext Connect
- ✓ Customized Monthly Reporting
- ✓ Real Time Budget Optimization
- ✓ Access to Reporting Dashboard
- ✓ Customizable Goals
- ✓ Social Stories 1x week
- ✓ Remarketing Ad Audience

## EXPLODE



**Custom** / mo

- ✓ Ad Creation
  - A/B Testing
  - Multi level Ad Curation (2 social platforms)
- ✓ 1 General Ad Per Month (2 social platforms)
- ✓ Social Setup & Optimization:
  - Facebook, Instagram, YouTube, Twitter
- ✓ Social Posts
- ✓ Design and Content Creation
- ✓ Multiple Campaign
- ✓ Local Ad Retargeting
- ✓ Yext Connect
- ✓ Customized Monthly Reporting
- ✓ Real Time Budget Optimization
- ✓ Access to Reporting Dashboard
- ✓ Customizable Goals
- ✓ Social Stories 3x week
- ✓ Remarketing Ad Audience