



What's A Caterer To Do?

What's a Caterer to Do Part 27

Breaking News! I have a name for “the book”. You’re probably wondering, “what book?” You know, the book everyone tells me that I should write including all of these pathetic updates during these pathetic times. No more suspense...here goes....the name of the book!

UNRAVELLED

Well, what do you think? Unravalled describes the uncertainty, the tangling and twisting of emotions as you spin out of control allowing someone or something else to make decisions on your behalf. It may be the fraying of your nerve endings when you receive a constant barrage of contradictory information. It’s watching your little family business struggle everyday, scrounging for a little bit of business, trying to create work to keep loyal staff slightly employed, attempting to be creative and proactive enough to stay ahead of the game. But there is no game if there are no rules, and/or if the rules change everytime that you turn on the news or read yet another e-mail from the “authorities”, whomever they are? Following a little research, I realize that raveled and unravalled actually mean the same thing. This is kind of cool. Most words that are prefaced with “un” mean the opposite of the original meaning. You know, kind (unkind), happy (unhappy), healthy (unhealthy). Also, it seems that unraveled can be spelled with one L or two. The book title will require some more thought.

In unabashed desperation I called a few clients to see if they had anything coming up where they might order something from us. Something...anything!!!. A couple of lunches, maybe a small meeting requiring refreshments, anything would be better than nothing at this point. I had to laugh when the one client said, “how few people could we order for?” and quickly said, “I don’t want to insult you.” I told her not to worry, we’ve already been insulted, humbled and working way below our pay grade!

So, a couple of exciting food/beverage events coming up in the near future. One is recurring each Friday with a different theme and menu. It’s Tasteful Connections DINNER FOR FOUR for \$100. This week the menu is “Jazz it up January” and features mini crab cakes, bistro salad, Jambalaya featuring chicken and shrimp, corn bread and bananas foster cake. Yum! Email your order sometime Wednesday (today) and we’ll have it ready for pick up on Friday about noon. ...or you can

arrange for a delivery. Admit it. You're tired of cooking. You're tired of buying groceries. You're just tired! Treat yourself.

Another exciting opportunity is called ROC CITY UNCORKED and is a new ROTARY on-line auction featuring wine-food-spirits to benefit Camp Haccamo and other Rotary projects and charities. Check it out and sign-up at www.roccityuncorked.org. The timing is perfect for Valentine's Day. February 1-8.

Should be very exciting and lots of fun. All for a great cause!
Not much else to report. Stay well, stay warm, and we'll chat again soon.
Take good care. Sandra

Previous editions of "Whats A Caterer To Do" - [available here](#)

www.TastefulConnections.com
585 467 4400



Tasteful Connections | 1 Whipple Lane, Rochester, NY 14622

[Unsubscribe {recipient's email}](#)

[Update Profile](#) | [About our service provider](#)

Sent by mail@tastefulconnections.com powered by



Try email marketing for free today!