

What's A Caterer To Do? Covid 23 Update

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What's A Caterer To Do?

What's a Caterer to do...Part 23

**Tis 10 days before Christmas and I couldn't sleep,
I crept from the bedroom with nary a peep!
I could head off to work and get a head start,
but I'd rather sit here and speak from the heart!**

So, it's December 15th. Today would be my parent's 69th wedding anniversary except my Dad went to a better place almost 2 years ago. It's okay, he had a good long life. He worked hard, he loved, he laughed and he would forever remind me, "You can't burn the candle at both ends. It will catch up with you!" Thankfully, we're still going strong, the candle still burns, and more than ever, we cherish good health. Every time we blink, we hear something sad about someone. Do we know too many people? Maybe, but that's what a life of catering creates. You know a lot of people! Many begin as clients and end up as friends. Some we connect with annually for the once-a-year event. For others, we cater their engagement party, their wedding, their kid's baptisms and birthday parties, we are there for life's good times and bad times, the weddings, the funerals, the happy, the sad. Over the past 35+ years we've had lots and lots of staff. Some full-time and long-term, others part-time and temporary. There have been times where it seemed as we had a revolving door where we would hire people, they would show up once or twice, they would go out the revolving door, never to be seen or heard from again. Then someone else would take their place inevitably taking the same route in, revolve for a short time, then head out. One of the best things about being in business for a long time and becoming viable, where vendors actually want your business instead of "doing you a favor" by accommodating your tiny, inconvenient orders that barely meet minimums, is that the caliber of staff greatly improves. They actually want to work; they bring talent, skill, experience and maturity to the business. You spend more time with them than with family members (unless

of course you have a family business and work with family on a daily basis, which by the way can be a gift and a curse.) You feel their joy and pain, their challenges, their victories. Every time someone in our world loses a loved one, experiences a health emergency, struggles with job loss or a financial setback we weep with them, our heart breaks with theirs. Sadness, loss and pain always seem exaggerated during the holidays, "The most wonderful time of the year!"

I was listening to the radio the other day as I was driving around town going I don't know where for I don't know what, when I heard someone that's probably smarter than me say, "All you need for Christmas is 4 things. Something you want, something you need, something to wear and something to read." (I like the rhyming!) So, I've made my list. Here goes...I want an elf or a dobbie to walk with me through life and carry my stuff, answer my texts, help me with my daily prep and schlep. I need some rose-colored glasses to wear as we approach 2021, unsure of what the future holds but trying desperately to be optimistic and hopeful.

Something to wear doesn't much matter since we don't go anywhere or see anyone, but it is always nice to receive something warm to wear as we endure the Rochester winter, cold temperatures and wind. BRRRR! Something to read other than the news, or yet another trade journal, or yet another magazine with recipes and entertaining ideas, or yet another publication about aging for 50 or 55+ (please don't remind us), but a sappy "beach" novel where everyone lives happily ever after would be ok because it forces you to sit down, settle down and climb into someone else's life if only for a moment. I must admit, I love my daily devotion and spiritual uplift that helps guide me through another day. I hope you get your want, need, wear and read for Christmas!

Oops, I'm rambling! Let me close by telling you that my husband just presented me with a cup of steaming, pumpkin spice coffee to fuel my morning as I get ready to hit the road running. God Bless him! He keeps me in coffee and wine, coffee by morning and wine by evening. Not every day for wine, mind you, but it's always welcome!

Happy Holiday Blessings to you and yours as we navigate this crazy covid Christmas. Stay warm and cozy. Till later, Sandra



Previous editions of "Whats A Caterer To Do" - [available here](#)

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