



FUNdraiser Guidelines

D I N I N G F O R D O L L A R S

The Distillery is proud to support the communities in which we operate. When evaluating partners, ideal organizations are those that strengthen families, promote a safe, nurturing environment for children and youth and emphasize student academic achievement. The Distillery donations are NOT intended to be used by individuals or groups collecting personal or corporate profit or causes that are in contrast to our family-based values.

How The Distillery FUNdraisers Work:

- ◆ Each organization is reserved a Monday, Tuesday or Wednesday at a The Distillery Restaurant in a selected week. (e.g. Monday, September 26). The organization may only select one day. FUNdraisers will be scheduled based on availability at the selected location and are not available on most holidays.
- ◆ Each organization will be emailed a PDF version of a flier (2 per page) three weeks before the event. It is the responsibility of the organization to email and/or print the fliers to distribute to their supporters. For a successful FUNdraiser we recommend distributing at least 500 fliers. This requires the organization to print 250 copies and cut each page into 2 fliers.
- ◆ Each individual flier must be turned in to the server at the restaurant on the reserved day. Fliers may be turned in for lunch, dinner or carryout and cannot be used for purchasing gift cards. Fliers may not be used with any coupons or offers (in-house promotions will be honored). Servers will attach the flier to the guest check and the organization will receive 20% of all food and non-alcoholic beverage sales that have fliers attached to guest checks on the reserved day.

FUNdraiser Rules:

- ◆ Dates must be requested at least three weeks in advance. Due to limited availability, schedule as much as three months in advance.
- ◆ The organization must provide a copy of their W9 form which verifies their EIN (or Federal Tax Identification Number).
- ◆ Any donation check for the organization's FUNdraiser will be mailed solely to the address listed on the W9.

FUNdraiser Rules (continued):

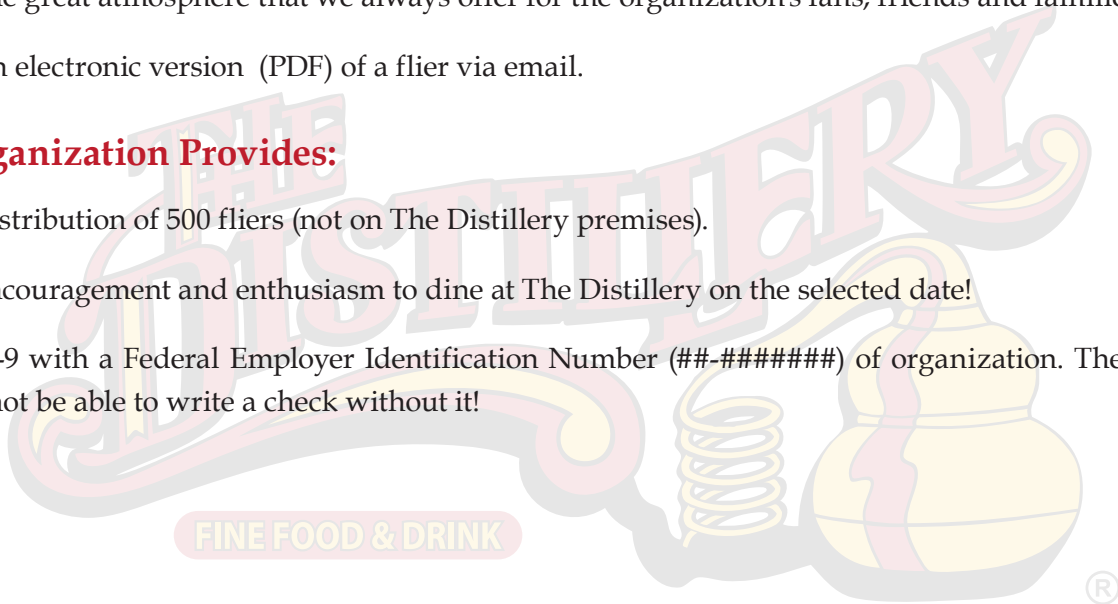
- ◆ Seating **cannot** be guaranteed for large parties. Even though it is the organization's scheduled day, The Distillery cannot give preferential seating. Encourage friends and family to dine at The Distillery throughout the day. Parties of more than 10 will need to contact The Distillery for seating approval. A large party may have an additional wait or may not be able to be accommodated due to business volume.
- ◆ **Organizations cannot distribute fliers on premises of The Distillery Restaurants** (this includes our parking lot). This must be communicated by the organization to all persons distributing fliers. Distributing fliers in this manner will result in the forfeiture of the entire donation.
- ◆ In accordance with our no solicitation policy, organizations are not permitted to display or distribute any signage, pamphlets or other propaganda for the organization's scheduled FUNdraiser on premises of The Distillery. Doing so may result in forfeiture of the organization's entire donation.
- ◆ Organizations must receive approval from ANY private property owner if they wish to distribute/solicit fliers on premises (i.e. placing fliers on cars, handing out at shopping centers, office parks, etc.). The organization will be responsible for paying any littering or postal fines accrued if this rule is violated. The Distillery strongly discourages this method of flier distribution.
- ◆ Organizations bringing in over \$1000 in sales will be permitted to schedule an additional FUNdraiser after 90 days from the initial FUNdraiser date based on availability at the selected location.
- ◆ Guests **must** have a flier to have their sales counted in the total tally.

The Distillery Provides:

- ◆ The great atmosphere that we always offer for the organization's fans, friends and families to enjoy!
- ◆ An electronic version (PDF) of a flier via email.

The Organization Provides:

- ◆ Distribution of 500 fliers (not on The Distillery premises).
- ◆ Encouragement and enthusiasm to dine at The Distillery on the selected date!
- ◆ W-9 with a Federal Employer Identification Number (##-#####) of organization. The Distillery will not be able to write a check without it!



D I N I N G F O R D O L L A R S