Providing better service for your community
Who is Wire 3?

- Well capitalized provider of fiber optic internet to the residents of central Florida along the Atlantic coast
- The only provider of 10 Gbps internet speeds to residential customers in Central Florida
- Team of telecom veterans with experience building fiber optic networks catering to residential consumers, enterprise customers, and government entities
- Senior leadership team that has over 100 years of collective experience in the telecom industry
What Do Residents Say About Their Internet Options?

No Competition
Limited Providers/Speeds
75% of Households have 1 or fewer options faster than 100 Mbps

High Cost
$70 - $250 / month
Without competition, incumbent ISPs have no reason to change their high costs or nickel-and-dime fee structure

Poor Customer Service
Low Customer Satisfaction
Lack of competition reduces the impact of poor customer service

WHAT HAPPENS AFTER POOR CUSTOMER EXPERIENCE

56%
WILL NEVER USE THE COMPANY AGAIN

52%
WILL TELL FAMILY & FRIENDS ABOUT THE EXPERIENCE

54%
WILL ESCALATE TO A SUPERVISOR OR MANAGER
How Can Fiber Internet Impact Your Community?

**Increased Home Values**
Studies have shown that fiber optic internet availability can increase home values by 3-5%.

**Attract New & Younger Residents**
Younger residents - specifically families with children, those working from home, and residents in high tech industries, value high speed fiber optic options in their chosen communities.

**Drive Economic Development**
Studies have shown a correlation between economic growth and the availability of high speed fiber optic service available to residents in the community. With Wire 3 your city could be among the first 10 Gig cities in the country!

**Boost Quality of Life**
For many, internet has become a commodity. In that shift, certain areas have been left behind in the technological evolution. Wire 3 is dedicated to providing previously underserved communities with a better choice and a better experience.
Wire 3 vs Everybody Else

- **Wire 3**: 10,000 Mbps for $60 / month*
- **Spectrum**: 1,000 Mbps for $90 / month*
- **AT&T U-verse**: 100 Mbps for $55 / month*

* All prices shown are for promotional periods. Both AT&T and Spectrum offer promotional pricing for 12 months along side a 2 year contract. Wire 3 does not require any contracts and guarantees pricing for 2 years for customers that have continuous service.
Our Network Area

Serving the residents of Volusia, Brevard, Indian River, and St. Lucie Counties.

And always looking to expand!
We’re fully funded, and are not asking for any financial incentives, subsidies or other financial assistance from you. What is important to us is a welcoming community, one that can help us navigate local regulatory and permitting processes.

Local Support
We find it important to have the support of local leadership as we build our network. The right group of public and private influencers will be key to our success.

Meeting
We would like to meet with you and your colleagues to talk about how Wire 3 can work with your community. Help us meet the appropriate stakeholders, including city managers, city engineers, right of way managers, and economic development staff.
Contact Us

Jai S. Ramachandran
Chief Executive Officer
Office: (386) 280-2211
Mobile: (917) 232-5040
Email: jai@wire3.com

Tim Lebel
VP – Permitting and Government Affairs
Office: (386) 280-2002
Email: tim@wire3.com