



2019 Promotions Calendar

The following promotions are designed to boost customer interest and drive traffic to your store. Each promotion will be posted on the PDCspas.com website with a participating retailer notation. Participation is not mandatory however, we strongly encourage all retailers to opt-in to the program and share in the reduced pricing on these selected promotions with PDC Spas. In doing so, these specials are offered FREE to your customer. Use these promotions to invite new customers to your store and to close a sale sooner.

Featured Product* (retailer display and consumer promotion)

<i>Promotion Dates</i>	<i>Featured FREE Product</i>	<i>PDC Discount / Code</i>
February 1 - March 31	EverPure2™ Purification, Luxury Series (list \$385)	Save \$111 Reg. \$222-\$111 Code: FP19-EP
April 1 - May 31	Allure2™ LED Lighting, Luxury Series (list \$646)	Save \$168 Reg. \$336-\$168 Code: FP19-AL
June 1- July 31	Acrylic Color Upgrade Premium Series (list \$240)	Save \$ 62 Reg. \$125-\$ 63 Code: FP19-AC
August 1- September 30	SoundStream™ Audio, Luxury and Premium Series (list \$1186)	Save \$ 222 Reg. \$445-\$ 223 Code: FP19-SS
October 1- December 31	AccuLok™ Cover Upgrade Premium Series (list \$183)	Save \$ 67 Reg. \$-135-\$ 68 Code: FP19-ALK

* Increase the unit price by your share in the promo maintaining your margin, or share in the discount.

Featured Hot Tub (consumer promotion)

<i>Promotion Dates</i>	<i>Featured Hot Tub Model</i>	<i>PDC Discount / Code</i>
January 1 - February 28	Biscayne Luxury Series	Save \$100 Code: FS19-B1
March 1-April 30	Freeport Premium Series	Save \$100 Code: FS19-F2
May 1-June 30	Bali Luxury Series	Save \$100 Code: FS19-B3
July 1 - August 31	Monterey Premium Series	Save \$100 Code: FS19-M4
September 1 - October 31	Carmel Luxury Series	Save \$100 Code: FS19-C5
November 1 - December 31	Reno Luxury Series	Save \$100 Code: FS19-R6

Advertising Support; Each promotion includes an 8.5 x 11 sign/flyer, web banner and social media image for local advertising use. Check your email and the Resources page, www.pdcspas.com/resources for up to date promotions and advertising materials.

Disclaimer; Valid on new orders only. All promotions, pricing and product are subject to change at manufacturer discretion.

These offers cannot be combined or applied to any other factory incentive, special or promotion.

Promo code MUST be present on original order form. PDC Spas will not apply promotion discount after acknowledgement is sent.