

# John Galbraith

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## EDUCATION AND HONORS

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**COLGATE UNIVERSITY**, Hamilton, NY

**May 2021**

*Bachelor of Arts*, Major: Political Science, Minor: Religion

**GPA: 3.32/4.00**

- Patriot League Academic Honor Roll (Spring 2018 & 2019)
- Dean's list (Fall 2017- Spring 2019)

**PITTSFORD-MENDON HIGH SCHOOL**, Pittsford, NY

**June 2017**

*High School Diploma*

**GPA: 3.90/4.00**

- Member of Varsity Lacrosse (senior captain and Academic All-American)
- Graduated with Academic Honors

## BUSINESS & MARKETING EXPERIENCE

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**TOSHIBA BUSINESS SOLUTIONS**, Henrietta, NY

**Summer 2019**

*Marketing Intern*

- Produced articles in the company's monthly magazine using Adobe InDesign to incentivize sales representatives to increase revenue across the North-East region
- Reported customer satisfaction by traveling to different businesses throughout New York state to improve client personalization

**TWIN ADVERTISING**, Pittsford, NY

**Summer 2018**

*Digital Media Intern*

- Created posts on social media (Instagram and Facebook) using Adobe Spark and iMovie to improve awareness of client's product and services
- Generated media campaigns by brainstorming with co-workers during meetings, making suggestions to expand marketing tactics
- Analyzed traffic of client's social media posts using google analytics in order to provide marketing solutions

**MORNING BLITZ**, New York, NY

**September 2019 - Present**

*Marketing Intern*

- Create social media posts on Instagram and Facebook to increase subscribers to daily newsletter

## ACTIVITIES & OTHER WORK EXPERIENCE

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**DIVISION I LACROSSE**, Colgate University

**Fall 2017 - Present**

*Student-Athlete*

- Invest 20+ hours per week to develop strong communication, accountability, and teamwork skills through practice and team activities
- Volunteer through the Adopt-A-Class program to mentor and work with local elementary school students

**REAL ESTATE CLUB**, Colgate University

**March 2019 – Present**

*Member*

- Explore and learn about the commercial real estate industry by attending meetings and presentations and by having in depth conversations with classmates and experienced alumni

**TEAM FSI GENERAL CONTRACTORS**, Henrietta, NY

**Summer 2016**

*Site Crew*

- Transported materials between job sites and executed a variety of construction and demolition tasks to improve efficiency and organization of projects

**THE PITTSFORD PUB**, Pittsford, NY

**Summer 2017**

*Busser*

- Improved table conditions by efficiently clearing tables to increase waiter/waitress effectiveness and enhance customer experience

## INTERESTS

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- Social Media, Sports, Music, Travel, Politics