



IMMEDIATE RELEASE

October 1, 2015

SALVATORE'S PRESENTS: THINK PINK!

(Rochester, NY) - The Salvatore's Pizza Family is proud to support Breast Cancer Awareness Month through the Breast Cancer Coalition of Rochester. **This initiative will run through the month of October.**

“In 2010, Salvatore's was the first pizzeria in the country to offer pizza slices served in bright pink boxes. We raised thousands of dollars for the Breast Cancer Coalition of Rochester,” said Salvatore “SoccerSam” Fantauzzo, CEO/Founder of Salvatore's Pizzeria. This will be our 6th year with our pink campaign.

Salvatore's is now offering several sizes of pizzas in pink boxes.

Go to salvatores.com for a list of area locations to support the “Think Pink!” initiative!

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